

First Destination Report for 2015-16 UWL Bachelor's and Associate's Degree Graduates

Of the 2114 Bachelor's and Associate's Degrees earned (total student count of 1903), data was reported or found for 1775 of the degrees, representing a knowledge rate of 84%. For the degrees for which data was available using each student's first and second majors, 26% were continuing their education, 69% were employed, 2% were serving as volunteers, 1% reported serving in the military, 2% were seeking employment, and less than 1% were not seeking employment or continued education. Possible state of residence was determined based on location of employment or school attended. Approximately 59% of the degrees earned by graduates were living or studying in Wisconsin. Note data was not supplied by nor could be found for 16% of the degrees (representing 316 students).



These columns used in Total Career Outcomes Calculation

College/School	Total Degrees in Majors	Status Known	Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteer	Military Service	Total Career Outcomes**	Average Salary*	Seeking Employment	Not seeking Employment or Education
Associate's Degree	17	12	8	0	4	0	0	12	NR	0	0
College of Business	477	397	21	328	37	0	2	388	\$ 46,378	6	3
College of Liberal Studies	457	376	151	139	57	18	5	370	\$ 33,188	7	1
College of Science and Health	824	705	250	383	37	18	6	694	\$ 41,979	11	0
School of the Arts and Communication	124	107	14	75	14	4	0	107	\$ 37,689	0	0
Teacher Education Programs	215	178	12	147	7	0	1	167	\$ 34,965	10	0
Sum of Bachelor's Degree Earners	2097	1763	448	1053	173	40	14	1728	\$ 38,479	34	4
UWL Total Degrees Earned	2114	1775	456	1072	156	40	14	1738	\$ 38,479	34	4
<i>Percentage of Total Degrees</i>		84%	22%	51%	7%	2%	1%	82%		2%	0%
<i>Percent of Degrees with Info Available</i>			26%	60%	9%	2%	1%	98%		2%	0%

These columns used in Total Career Outcomes Calculation

Associate of Arts Degrees	Total Degrees in Majors	Status Known	Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteer	Military Service	Total Career Outcomes**	Average Salary*	Seeking Employment	Not seeking Employment or Education
Associate's Degree Earners	17	12	8	0	4	0	0	12	NR	0	0
<i>Percentage of Total Degrees</i>		71%	47%	0%	24%	0%	0%	71%		0%	0%
<i>Percent of Degrees with Info Available</i>			67%	0%	33%	0%	0%	100%		0%	0%

These columns used in Total Career Outcomes Calculation

College of Business Administration	Total Degrees in Majors	Status Known	Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteer	Military Service	Total Career Outcomes**	Average Salary*	Seeking Employment	Not seeking Employment or Education
Accountancy	73	63	2	57	2	0	1	62	\$ 51,633	0	1
Economics-CBA	37	34	5	19	10	0	0	34	\$ 40,833	0	0
Finance	114	87	3	75	5	0	1	84	\$ 47,603	2	1
Finance-Risk, Insurance, & Financial Planning	15	12	2	8	2	0	0	12	\$ 55,750	0	0
Information Systems	19	18	0	16	1	0	0	17	\$ 52,333	1	0
International Business	9	8	0	8	0	0	0	8	\$ 54,000	0	0
Management	109	90	7	67	13	0	0	87	\$ 34,060	2	1
Marketing	101	85	2	78	4	0	0	84	\$ 34,812	1	0
CBA Total Degrees Earned	477	397	21	328	37	0	2	388	\$ 46,378	6	3
<i>Percentage of Total Degrees</i>		83%	4%	69%	8%	0%	0%	81%		1%	1%
<i>Percent of Degrees with Info Available</i>			5%	83%	9%	0%	1%	98%		2%	1%

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<u>College of Liberal Studies</u>	Total Degrees in Majors	Status Known	These columns used in Total Career Outcomes Calculation					Total Career Outcomes**	Average Salary*	Seeking Employment	Not seeking Employment or Education
			Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteer	Military Service				
Archaeological Studies	15	10	1	3	4	0	0	8	NR	2	0
English Major: Literature Emphasis	12	10	3	3	3	0	0	9	\$ 35,000	1	0
English Major: Rhetoric & Writing Emphasis	48	41	11	21	6	2	0	40	\$ 28,714	1	0
French Major	1	1	1	0	0	0	0	1	NR	0	0
French Major: Business Concentration	1	1	1	0	0	0	0	1	NR	0	0
German Studies Major	6	6	1	3	0	0	0	4	NR	1	1
History Major	6	2	0	1	1	0	0	2	NR	0	0
History Major: Public & Policy Emphasis	3	3	2	0	1	0	0	3		0	0
History Major: Regional Emphasis	3	2	0	0	2	0	0	2	NR	0	0
Philosophy Major	12	8	2	2	4	0	0	8	NR	0	0
Political Science Major	53	46	18	13	11	2	2	46	\$ 35,250	0	0
Psychology Major	166	136	70	49	10	4	2	135	\$ 33,312	1	0
Psychology/Occupational Therapy Dual Degree Major	3	3	5	0	0	0	0	5	NR	0	0
Public Administration Major	33	28	10	11	4	2	1	28	\$ 36,020	0	0
Sociology Major	43	32	9	14	4	4	0	31	\$ 36,500	1	0
Spanish Major	45	40	15	16	6	3	0	40	\$ 30,900	0	0
Spanish Major: Business Concentration	3	3	2	1	0	0	0	3		0	0
Women's Studies Major	4	4	0	2	1	1	0	4	NR	0	0
CLS Total Degrees Earned	457	376	151	139	57	18	5	370	\$ 33,188	7	1
Percentage of Total Degrees		82%	33%	30%	12%	4%	1%	81%		2%	0%
Percent of Degrees with Info Available			40%	37%	15%	5%	1%	98%		2%	0%

<u>School of Arts and Communication</u>	Total Degrees in Majors	Status Known	These columns used in Total Career Outcomes Calculation					Total Career Outcomes**	Average Salary*	Seeking Employment	Not seeking Employment or Education
			Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteer	Military Service				
Art Major	7	6	0	5	1	0	0	6	NR	0	0
Comm Studies: Advocacy & Comm Criticism	9	7	1	5	0	1	0	7	\$ 50,000	0	0
Comm Studies: Broadcast & Digital Media	15	13	1	12	0	0	0	13	NR	0	0
Comm Studies: Interpersonal Comm	20	15	6	6	2	1	0	15	\$ 30,000	0	0
Comm Studies: Org & Professional Comm	57	52	3	41	6	2	0	52	\$ 33,066	0	0
Music Major: Performance	2	2	1	0	1	0	0	2	NR	0	0
Theatre Arts Major: Design/Technical	3	3	1	1	1	0	0	3	NR	0	0
Theatre Arts Major: Music Theatre	5	4	0	2	2	0	0	4	NR	0	0
Theatre Arts Major: Performance	5	4	1	2	1	0	0	4	NR	0	0
Theater Arts Major: Stage Management	1	1	0	1	0	0	0	1	NR	0	0
SAC Total Degrees Earned	124	107	14	75	14	4	0	107	\$ 37,689	0	0
Percentage of Total Degrees		86%	11%	60%	11%	3%	0%	86%		0%	0%
Percent of Degrees with Info Available			13%	70%	13%	4%	0%	100%		0%	0%

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Teacher Education Programs	Total Degrees in Majors	Status Known	These columns used in Total Career Outcomes Calculation					Total Career Outcomes**	Average Salary*	Seeking Employment	Not seeking Employment or Education
			Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteer	Military Service				
Art Education Major	5	4	0	4	0	0	0	4	\$ 30,500	0	0
Biology Education Major	3	3	1	2	0	0	0	3	NR	0	0
Chemistry Education Major	3	1	0	0	0	0	0	0	NR	1	0
Early Childhood to Middle Childhood Education Major	54	40	2	33	1	0	1	37	\$ 36,400	2	0
English Education Major	11	11	0	10	1	0	0	11	\$ 30,000	0	0
Exercise & Sports Science Major: Physical Ed.	17	15	3	9	3	0	0	15	NR	0	0
General Science (Broadfield) Major	2	1	0	1	0	0	0	1	NR	0	0
History Education Major	6	5	0	5	0	0	0	5	NR	0	0
Mathematics Major: Education Emphasis	10	10	3	7	0	0	0	10	NR	0	0
Middle Childhood to Early Adolescence Ed.	62	51	2	42	2	0	0	46	\$ 35,973	5	0
Music Education Major: Choral Emphasis	3	3	0	3	0	0	0	3	NR	0	0
Music Education Major: General Emphasis	3	3	0	3	0	0	0	3	NR	0	0
Music Education Major: Instrumental Emphasis	3	2	1	1	0	0	0	2		0	0
Physics Education Major	3	3	0	2	0	0	0	2	\$ 39,000	1	0
Politic Science Education Major	1	1	0	1	0	0	0	1		0	0
School Health Education Major	8	7	0	6	0	0	0	6	NR	1	0
Social Studies Major (Broad Field) (A & B)	13	11	0	11	0	0	0	11	\$ 34,772	0	0
Spanish Education Major	8	7	0	7	0	0	0	7	\$ 34,000	0	0
Teacher Education Total Degrees Earned	215	178	12	147	7	0	1	167	\$ 34,965	10	0
Percentage of Total Degrees		83%	6%	68%	3%	0%	0%	78%		5%	0%
Percent of Degrees with Info Available			7%	83%	4%	0%	1%	94%		6%	0%

College of Science and Health	Total Degrees in Majors	Status Known	These columns used in Total Career Outcomes Calculation					Total Career Outcomes**	Average Salary*	Seeking Employment	Not seeking Employment or Education
			Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteer	Military Service				
Athletic Training Major	15	14	7	5	2	0	0	14	NR	0	0
Biochemistry Major	14	11	8	1	1	0	0	10	NR	1	0
Biology Major	133	102	51	41	4	2	2	100	\$ 31,000	2	0
Biology Major: Aquatic Science Conc.	10	8	4	3	1	0	0	8		0	0
Biology Major: Biomedical Science Conc.	84	69	35	28	3	3	0	69	\$ 38,666	0	0
Biology Major: Cellular and Molecular Conc.	5	5	3	2	0	0	0	5	\$ 30,000	0	0
Biology Major: Environmental Science Conc.	6	4	0	3	0	1	0	4	NR	0	0
Biology Major: Dual Degree- Physical Therapy	2	2	2	0	0	0	0	2	NR	0	0
Chemistry Major	6	5	1	3	1	0	0	5	NR	0	0
Chemistry Major: ACS Cert.	12	12	1	7	2	0	1	11	\$ 31,000	1	0
Chemistry Major: Business Conc.	1	1	0	1	0	0	0	1	NR	0	0
Chemistry Major: Environmental Science Conc.	2	2	0	2	0	0	0	2	NR	0	0
Clinical Laboratory Science Major	32	32	0	32	0	0	0	32	\$ 53,444	0	0
Community Health Education Major	52	48	6	36	2	4	0	48	\$ 25,625	0	0

(Remainder of CSAH programs and totals are continued on next page)

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College of Science and Health (continued)	Total Degrees in Majors	Status Known	These columns used in Total Career Outcomes Calculation					Total Career Outcomes**	Average Salary*	Seeking Employment	Not seeking Employment or Education
			Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteer	Military Service				
Computer Science Major	24	21	1	18	2	0	0	21	\$ 67,250	0	0
Computer Science: Computer Engr. Tech.	2	1	0	1	0	0	0	1		0	0
Computer Science: Dual Degree-Software Engr	3	3	1	2	0	0	0	3	\$ 63,000	0	0
Exercise & Sports Science: Fitness	40	32	16	13	3	0	0	32	NR	0	0
Exercise & Sports Science: Exer. Sci.-Pre-Prof.	85	72	47	18	4	2	1	72	\$ 26,000	0	0
Exercise & Sports Science: Sport Management	18	15	2	10	2	1	0	15	\$ 33,000	0	0
Geography Major	8	5	1	2	1	0	0	4	\$ 29,620	1	0
Geography Major: Environmental Science Conc.	10	7	0	4	3	0	0	7	\$ 36,000	0	0
Geography Major: GIS Conc.	10	6	1	5	0	0	0	6	\$ 40,000	0	0
Health/Wellness Management (Online)	1	1	0	1	0	0	0	1		0	0
Mathematics Major	10	7	4	3	0	0	0	7	NR	0	0
Mathematics Major: Actuarial Sciences	1	1	1	0	0	0	0	1	NR	0	0
Mathematics Major: Applied Emphasis	4	3	1	2	0	0	0	3	\$ 63,000	0	0
Microbiology Major	9	9	3	5	0	0	0	8	NR	1	0
Microbiology Major: Biomedical Conc.	17	17	8	5	0	3	0	16	\$ 15,000	1	0
Microbiology Major: Business Conc	2	2	0	2	0	0	0	2	\$ 41,360	0	0
Nuclear Medicine Technology Major	18	18	1	17	0	0	0	18	\$ 46,200	0	0
Physics Major	32	30	17	12	0	0	1	30	\$ 95,000	0	0
Physics Major: Biomedical Conc.	7	7	3	3	0	0	0	6	NR	1	0
Physics Major: Business Concentration	3	2	0	2	0	0	0	2	\$ 33,000	0	0
Physics Major: Computational Emphasis	1	1	1	0	0	0	0	1	NR	0	0
Physics Major: Dual Degree w/Physical Therapy	1	1	1	0	0	0	0	1	NR	0	0
Radiation Therapy Major	19	19	1	17	1	0	0	19	\$ 48,667	0	0
Recreational Management Major	27	23	0	20	2	1	0	23	\$ 25,615	0	0
Therapeutic Recreation Major	89	79	19	52	3	1	1	76	\$ 32,514	3	0
Statistics	2	2	1	1	0	0	0	2	NR	0	0
Statistics: Actuarial Science Conc.	7	6	2	4	0	0	0	6	\$ 50,000	0	0
CSAH Totals	798	683	249	364	35	18	6	672	\$ 41,979	11	0
Percentage of Total Degrees		86%	30%	46%	4%	2%	1%	78%		1%	0%
Percent of Degrees with Info Available			35%	54%	5%	3%	1%	91%		2%	0%

Notes: **bolded, italicized* average salary based on less than 5 reports. Salary data hidden for majors with only one student report. NR= no salary data reported. **Career outcomes include the counts of reports for those continuing education, employed (related or not related to major), volunteering, and serving in the military. The counts in this chart represent the total numbers of majors earned by students, therefore the same student might be counted in multiple majors and colleges. Data was collected from a survey to students graduating, reports from academic departments, career center staff, and review of social media.

Produced by the Office of Institutional Research, Assessment, and Planning in cooperation with Academic Advising Center & Career Services Office

Saved at N:/IR/Data&Analysis/Surveys/FY2017/NACE First Destination