

UW 

20/21 |

**STUDENT AFFAIRS
ANNUAL REPORT**

STUDENT AFFAIRS

OUR VALUES

STUDENT LEARNING

We believe learning is a lifelong developmental process.

INCLUSIVE EXCELLENCE

We embrace the value and strength that resides in our human differences.

INTEGRITY AND PROFESSIONALISM

We seek to establish an environment consistent with our values, characterized by openness, compassion, accountability, respect, modeling and appreciation for our students, colleagues and our partners.

INTENTIONALITY AND ASSESSMENT

We strive to create an environment and programs for improving the institution and student learning experience.

STUDENT WELLNESS

We believe that a healthy mind and body are prerequisites for student success.

COLLABORATION

We strive to enjoy our work in a supportive and collaborative setting inclusive of students, faculty, staff and administration.

WHAT WE DO

The Division of Student Affairs enriches the educational experience for students by facilitating personal growth and development. We collaborate with university and community partners to promote student learning, diversity training, cultural competencies, healthy lifestyles and civic engagement.







ATHLETICS

**Building Champions.
In Sport. In School.
In Life.**

DID YOU KNOW

Over 7,000 COVID tests were conducted on UWL student-athletes. The entire fall and half of the winter competitive seasons were canceled. And, UWL recorded 415 student-athletes with a cumulative GPA of 3.0 or higher in 2020-21.

ACHIEVEMENTS

- Five student-athletes were named a WIAC Scholar-Athlete.
- The student-athlete GPA of 3.433 in 2020-21 was higher than the undergraduate student body GPA for the 19th time in the past 20 years.
- The student-athlete GPA of 3.433 is the highest in the conference for 17 out of the last 18 years.
- Women's Track & Field earned a national runner-up finish.
- The student-athlete Eagle Advocates group was established.
- Eight sports received coach-of-the-year accolades.

OPPORTUNITIES

- Collect data on prospective student-athlete choice points.
- Develop a more comprehensive student-athlete/faculty communication plan.
- Assist student-athlete leadership groups in being active on campus and in the community.

PLEDGING SUPPORT

UWL Athletics had 814 donors contribute \$104,417 on UWL Giving Day — 46% of total campus contributions that day.

“Being a student-athlete for one of the best teams in the nation taught me how to stay both hungry and humble. As I developed into a stronger competitor, I was also developing into a stronger and wiser individual.”

– Savannah Rygiewicz
Women's Track & Field

CAMPUS CHILD CENTER

We provide quality care and education for children in an environment where all are valued for their unique abilities and ideas.

DID YOU KNOW

The Campus Child Center supported 13 early childhood-middle childhood education students with paid internships.

ACHIEVEMENTS

- The Campus Child Center has maintained its national accreditation from the National Association for the Education of Young Children (NAEYC) since 1994 — the only NAEYC accredited program within a 25-mile radius of La Crosse.
- The professional staff — the director and five teachers — has a combined total of 122 years of campus service and 145 years of service in the field of early care and education.
- The Campus Child Center applied for and received over \$97,000 in Child Care Counts funding through the Wisconsin Department of Children and Families.
- The center served 59 children from 50 university community families.
- In addition to 13 paid interns, the center employed 27 UWL students.

OPPORTUNITIES

- Participate in Wisconsin Model Pyramid Training to enhance the social/emotional development of enrolled children.
- Provide classroom management training to student staff.
- Continue adding diverse books to our classroom libraries.

PLEDGING SUPPORT

Campus Child Center families donated 39 new books related to diversity and inclusion.





“ I think it is such a positive environment where I am able to grow as a person and a future teacher.”

– Ally Gesteland
Reedsburg, Wisconsin

COUNSELING & TESTING CENTER

Promote students' psychological, academic, social and cultural growth through professional and confidential counseling services; provide welcoming testing space that provides secure, confidential and dependable assessment services.

DID YOU KNOW

The CTC transitioned all of its clinical and academic skills services to secure telemental health formats, with no interruption of services.

ACHIEVEMENTS

- CTC celebrated the retirement of Academic Skills Specialist Charlene Holler after 44 years of dedicated service to UWL.
- More than 1,000 students viewed the CTC's first-ever Instagram takeover story in its entirety.
- CTC responded to needs of students and campus partners following the death of a student.
- CTC made extensive additions to our self-help and other online resources, including the introduction of SilverCloud, an online mental health platform.
- CTC maintained standard of excellence in its testing center amid reduced capacity and staffing levels.

OPPORTUNITIES

- Being well prepared to provide services in whatever format is recommended by health and professional organizations — both in-person and virtual formats.

“ This counselor helped me clarify my concerns and provide guidance – 95% (agree/strongly agree) I would recommend counseling services to a friend – 94% (agree/strongly agree)

– UW System Counseling Impact Assessment Project







“ I had countless opportunities to come into my own, as a person and a staff member. I am grateful for all the growth that occurred while working at the REC.”

– Jake Fischer
Climbing Wall Supervisor

RECREATIONAL SPORTS

We enhance the UWL experience by offering diverse programs, innovative services, growth opportunities and welcoming facilities.

DID YOU KNOW

A total of 109,446 students, faculty and staff swiped into the Recreational Eagle Center.

ACHIEVEMENTS

- Kept the REC open with robust COVID policies and procedures, user compliance, and commitment from student staff, pro staff, and custodians who worked above and beyond to keep the building safe and healthy.
- Developed safe programming and healthy standards for intramural sports, sport clubs and events participation through the “Play Safer Series.”
- Successfully hired a new director (Jeff Keenan), new marketing and events coordinator (Hannah Grabow), and re-aligned the competitive sports coordinator position (Ali Tackett).
- Initiated demolition and preparation for new Esports and Gaming Center in the old Strength Center; projected opening is fall 2021.
- Amplified social media presence by reducing Instagram accounts from seven to one which increased followers 161% and total impressions 104%.

OPPORTUNITIES

- Inspire participation in outdoor recreation by renovating the current Outdoor Connection location to increase visibility and expand resources.
- Construct an Esports venue with virtual gaming to create a sense of belonging and a community for students who may not otherwise participate in traditional campus recreation opportunities.
- Commemorate 100 years of play that commenced with the first intramural sports activities on campus in 1922.

PLEDGING SUPPORT

Forty Rec Sports alumni staff members donated approximately \$3,200 toward student development opportunities through the inaugural UWL Giving Day.

RESIDENCE LIFE

We develop living environments to enhance academics through creating safe and inclusive communities, supporting experiential learning and building meaningful relationships. We are student-centered. We care and we have fun!

DID YOU KNOW

Residence Life staff worked tirelessly with campus leaders and local health authorities to create a safe, positive and engaging living environment for residential students. Our highest priority was to mitigate COVID-19 risk so students could have a successful year.

ACHIEVEMENTS

- Staff created and implemented a comprehensive isolation and quarantine plan that included reassigning or releasing 200 students to create a campus isolation area, coordinating dining, implementing a COVID testing program and more.
- Residence Life made robust improvements to the living learning community housing application and roommate selection to create a greater sense of belonging to the community.
- Live-in hall staff were nimble and creative to engage and develop community. Programs included outdoor scavenger hunts, virtual craft nights, trivia competitions, and Zoom-rooms.
- After extensive discussion, Residence Life centralized mail and package distribution to Eagle Hall, where all students claim mail and shipments.
- For better student feedback, the department transitioned to a “Director’s Council,” launched in December 2020 and regularly attended by seven students who offered housing feedback and suggestions to the Residence Life director.

OPPORTUNITIES

- Complete a full renovation of Orris White Hall, including updating electrical, fire/life safety systems, bathrooms (including all-gender options) and furnishings.
- Complete the second phase Laux Hall renovations, updating furnishings.
- Monitor housing occupancy and application trends to rebound to full occupancy for fall 2022.
- Assess and create avenues to enhance living learning and faculty engagement experiences within residence halls.
- In partnership with the College of Science and Health, the “Women in STEM” community began accepting applications to house 17 students in fall 2021.

PLEDGING SUPPORT

Two monetary donations by private donors supported the student experience. Additionally, Nick Nicklaus and Richard Koehler, former ORL directors, continue to provide student staff members scholarships.



“ Working in Residence Life has been an amazing opportunity. The connections I have made will last a lifetime. It has continued to give me a head start in other opportunities as working in Residence Life shines brightly on resumes.”

– Alex Green, Byron, Minnesota

STUDENT HEALTH CENTER

We provide cost-effective, evidence-based, student-centered healthcare that promotes wellness and academic success in an atmosphere of kindness, inclusivity and respect.

DID YOU KNOW

The SHC is the healthcare provider of choice for UWL and Western Technical College students. We offer all services of a traditional outpatient clinic, including same-day care and on-site radiology, laboratory, and physical therapy. We established four new COVID programs to support UWL students.

ACHIEVEMENTS

- 22,920 — Medical visits by students (twice the usual number)
- 4,689 — Prescriptions filled in our on-site dispensary
- 1,531 — COVID-19 cases investigated by our Disease Management Team
- 707 — COVID-19 immunizations given at the SHC
- 100% — Medical services available during COVID-19 Pandemic

OPPORTUNITIES

- In collaboration with the campus-wide COVID Vaccination Campaign and the La Crosse County Health Department, we will reach a UWL student COVID vaccination rate of at least 70%.
- The SHC will streamline the process for women's health appointments to reduce wait times for medications, reduce appointments required and increase patient satisfaction with the prescription process.
- To become more welcoming and inclusive, the SHC will collaborate with Diversity & Inclusion and Counseling & Testing to develop workshops for staff on diversity topics and conduct an assessment of physical space and written materials for inclusivity.



“ I had a resident as a care provider who was great! He asked the right questions, listened to me and was receptive to what I was saying. Thoroughly explained charges and diagnosis, appreciated the safe space he allowed!”

– UWL Student





The disciplinary process here at UW-La Crosse has provided me with an education that will help me form better habits, act more responsibly, and accomplish what I came to this school to do.

– First Year Student



STUDENT LIFE OFFICE

The Student Life Office serves to support and encourage students' growth and well-being in ways that enable them to thrive. We empower students to share responsibility in the learning process.

DID YOU KNOW

New Student and Family Programs offered its first ever fully-online START and NSO program. Student Conduct now offers restorative justice as part of its sanctioning process. And, as of May 2021, the @UWLPeerHealth Instagram account had 1,092 followers.

ACHIEVEMENTS

- The Student Life Office awarded \$29,128 to 65 students in need this year with support provided by the Angel Fund.
- Advocacy and Empowerment served 1,289 students this past academic year, up 106.9% from the 2017-18 academic year.
- During the 2020-2021 academic year the Second Year Experience program was developed to support student success.

OPPORTUNITIES

- To further educate the campus community regarding the services available, we will develop a comprehensive Student Life Office marketing plan.
- We will establish a baseline, and assess programs and services to identify barriers for students of color and all underrepresented groups receiving services provided by the Student Life Office. This will increase utilization of these services.
- To increase campus awareness regarding holistic wellness, we will create a centralized definition and engage in programmatic efforts that support all aspects of holistic wellness.

PLEDGING SUPPORT

UWL raised \$41,6333.81 for the Angel Fund from 197 donors.

UNIVERSITY CENTERS

University Centers provides a welcoming environment that facilitates learning opportunities, embraces diversity and enriches the campus experience. The Student Union is the living room for campus.

DID YOU KNOW

Eagle ID Cards have a new design. We also implemented new technology, including a digital ID card and the BOOST mobile app for purchases at select dining locations.

- Two Green Fund Grants funded an OZZI Vending Machine in the Student Union and Whitney Center. Since September 2020, OZZI containers have been used over 30,000 times, reducing use of compostable to-go containers.

ACHIEVEMENTS

- A search for the new director of University Centers reconvened in fall 2020. Kyle Burke was appointed to the director role during the 2021 Spring Semester.
- Campus Activities Board programmed virtually via Zoom, Instagram, Facebook, and uwlax.edu/cab resulting in great attendance in Grab-N-Go Craft Nights.
- The national nonpartisan organizations Fair Elections Center's Campus Vote Project and NASPA – Student Affairs Administrators in Higher Education named UWL a "Voter Friendly Campus" following voting efforts during the fall 2020 elections.
- Spring 2021 Reactivation Plan Proposals were developed and approved, allowing student organizations and departments to begin scheduling meetings/programs with strict health guidelines and safety protocols.

OPPORTUNITIES

- Developing a new fall festival. The one-day outdoor event Sept. 10, 2021, will feature an entertainment tent on the Union lawn, a barbeque, department booths, student organizations, and a performance stage on the Eagle Hall lawn.
- Collaborating with Student Life to include programming that supports Student Wellness Initiatives, including Wellness Weekend in October.
- Collaborating with the Division of Student Affairs and Diversity and Inclusion to identify and promote student engagement experiences for the first six weeks of the academic year for first-year, second-year, and transfer students.

PLEDGING SUPPORT

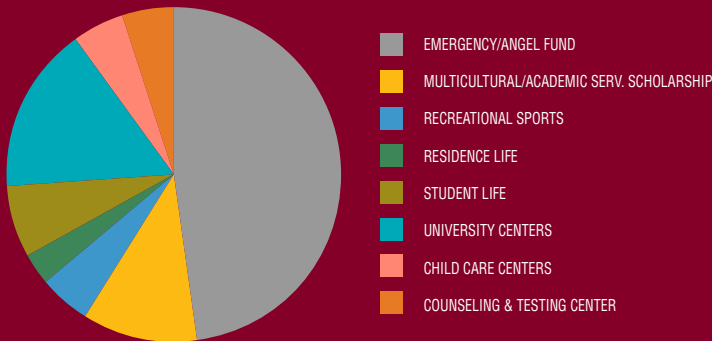
The Pride Center was one of the first campus offices to hold a crowd fundraiser, raising \$6,621.50 for the Pride Center's Scholarship Account.

“ Campus Activities Board not only provides events for students and community members to enjoy, but it helps build a sense of belonging and allows people to create new friendships. This organization has a major impact on UWL and its students...it makes the campus a more fun and active place.”

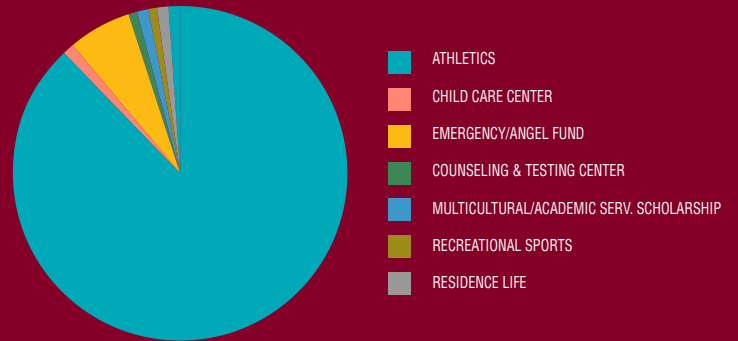
– Mackenzie Schieble, '19, CAB President



DONOR GIFTS TO STUDENT AFFAIRS FUNDS BY DEPARTMENT
\$86,612



DONOR GIFTS TO STUDENT AFFAIRS FUNDS
\$731,257



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