



ACADEMIC YEAR 2021-2022

STUDENT LIFE OFFICE

ANNUAL REPORT

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La Crosse, WI

A Message from the Dean of Students

Division of Student Affairs

The mission of the Division of Student Affairs is to enrich the educational experiences for students by facilitating growth and development. We do this by collaborating with university and community partners to promote student learning, diversity training, cultural competencies, healthy lifestyles, and civic engagement.

The divisional priorities are:

- To be student centered
- To facilitate the mission of inclusive excellence by creating and accepting environments for all populations
- To enhance wellness initiatives by promoting healthy lifestyles and by engaging students in decision making and empowering them to make their own decisions
- To plan for the future by reviewing and assessing programs to adapt to the changing needs of the students; anticipate facility and structural needs while engaging students in the process; building relationships and connections with alumni; and identifying avenues to assist staff in garnering a bigger picture perspective.

The divisional values are:

- Student learning
- Inclusive excellence
- Integrity and professionalism
- Intentionality and assessment
- Student wellness
- Collaboration

Student Life Office

The work of the Student Life Office compliments and supports the divisional mission, priorities, and values.

During the 2021-2022 academic year, the Student Life Office continued to put *students first*. Advocacy and Empowerment handled over **1,500** student cases; Student Conduct met with over **300** students to discuss their decisions and impact from those decisions; Violence Prevention supported **88** students while providing campus with over **12** signature programs; and Wellness and Health Advocacy provided over **36** programs in which over **2600** students attended.

Our strategic goal of increasing utilization of our services by underrepresented groups by 3% by May 1, 2023, has provided us with an opportunity assess our services in an effort to *create an inclusive and accepting environment*. We are excited to continue with this goal during the 2022-2023 academic year.

The programming put on by Violence Prevention and Wellness and Health Advocacy, along with the meaningful conversations with students in Advocacy and Empowerment and Student Conduct encourages students to be a part of the *decision-making process while also empowering them as they find their voice to make their own choices*.

The assessment of programs and services provided by all Student Life Office units has provided us with rich information to adapt our processes to meet the ever-changing needs of our students.

This report highlights the programs and services offered by units in the Student Life Office in a more in-depth narrative.

Table of Contents

<i>Student Life Office</i>	1
Mission of Unit	1
Vision	1
Values	1
2021-2022 Unit Goals	1
Accomplishments/Points of Pride/Highlights	4
Challenges/Lowlights	6
Honors/Awards/Grants/Professional Presentations	9
2022-2023 Unit Goals	9
<i>Advocacy and Empowerment</i>	10
Mission of Unit	10
Vision	10
Values	10
2021-2022 Goals	10
Accomplishments/Points of Pride/Highlights	11
Challenges/Lowlights	11
Programs/Services	11
Fall 2021 Points of Interest (September 1 st , 2021 – December 14 th , 2021).....	12
Spring 2022 Points of Interest (January 1, 2022 – May 13, 2022)	12
September 1, 2020 – May 14, 2021 compared to September 1, 2021 – May 13, 2022	12
AY Cases by Issue.....	13
Cases By Action.....	14
Student Highlights/Testimonials	15
Honors/Awards/Grants/Professional Presentations	15
2022-2023 Unit Goals	15

Student Conduct	16
Mission of Unit	16
Vision	16
Values	16
Learning Outcomes	16
2021-2022 Unit Goals	16
Accomplishments/Points of Pride/Highlights	18
Student Conduct	18
Title IX	18
Clery Compliance	19
Student Association Elections	19
Challenges/Lowlights	19
Student Conduct	19
Title IX	20
Clery Compliance	20
Student Association Elections	20
Programs/Services	20
Overall Conduct Numbers	20
Number of Cases by Hearing Officer	21
Non-Academic Misconduct.....	22
Student Life Office Student Conduct Numbers	22
Number of Violations per Charge	22
Top 3 Violations	23
More Concerning Behavior	23
Recidivism in Student Conduct	23
Misconduct by Gender Identity	24

Sanctions Utilized.....	24
Charges and Findings by Ethnicity	26
Alcohol/Drug Numbers.....	27
Alcohol/Drug Related Policy Violations by Ethnicity	27
Alcohol/Drug Related Policy Violations by Greek Affiliation	27
Alcohol/Drug Related Policy Violations by Athletics	28
Academic Misconduct	29
Total Academic Violations	29
Academic Violations by Classification.....	29
Academic Violations by Respondent’s Anticipated Major	30
University Complaint Process.....	34
Case Response	34
Title IX.....	34
Student Highlights/Testimonials.....	35
Honors/Awards/Grants/Professional Presentations (if applicable)	35
2022-2023 Unit Goals.....	36
<i>Violence Prevention</i>	<i>37</i>
Mission of Unit	37
Vision	37
Values	37
2021-2022 Unit Goals:.....	37
Accomplishments/Points of Pride/Highlights	38
Challenges/Lowlights	41
Programs/Services	42
Case Count.....	42
Programming	42

Events Through Photos.....	45
Student Highlights/Testimonials.....	46
Honors/Awards/Grants/Professional Presentations.....	46
2022-2023 Unit Goals.....	47
Wellness.....	48
Mission of Unit.....	48
Vision.....	48
Values.....	48
2021-2022 Unit Goals.....	48
Accomplishments/Points of Pride/Highlights.....	50
Challenges/Lowlights.....	51
Programs/Services.....	52
Booster Campaign.....	52
Number of Programs by Month.....	52
Attendance at Programs.....	53
Programs Offered.....	55
Events Through Photos.....	59
Wellness Sanctions Progress.....	61
Student Highlights/Testimonials.....	61
Honors/Awards/Grants/Professional Presentations.....	62
2022-2023 Unit Goals.....	62

Student Life Office Fall 2021 Mid-Year Report Prepared by: Kara L. Ostlund, Ed.D.

Mission of Unit

What matters most in the Student Life Office is student success.

The University of Wisconsin—La Crosse is committed to its belief in *mens corpusque* (“mind and body”) and seeks to provide a student-centered education in environments that are safe, diverse, equitable, inclusive and engaging. Our purpose in the Student Life Office is to support and encourage students’ growth and well-being in ways that enable them to thrive. We strive to empower students to share responsibility in the learning process and to create a positive learning community. Our vision is that students will participate actively in this process, unlimited by ability, culture, gender, race, sexuality, religion or socio-economic barriers. We imagine students becoming self-determined individuals and well-informed citizens who are caring and compassionate for others and themselves.

The STUDENT LIFE OFFICE challenges students through individual and group interventions, and we support them by offering innovative programs and opportunities. Our outreach includes wellness programming, alcohol and drug education, policy and safety awareness, violence prevention, and other activities that support student transitions to and through the university. We recognize that collaboration is important to students' success and we aim to work closely with faculty, staff, and families to ensure our work is mindful, supportive and current.
(updated January 2019)

Vision

N/A

Values

N/A

2021-2022 Unit Goals

Overall, the Student Life Office is continuing to make progress regarding all three goals. The challenges of the semester shifted the focus of the Student Life Office to other priorities. The Student Life Office operated in a “survival mode,” with limited staffing and high caseloads among most of the units.

STUDENT LIFE OFFICE

- I. By May 2022, the Student Life Office, in an effort to further educate the campus community regarding the services available, will develop a comprehensive Student Life Office marketing plan.

PROGRESS UPDATE: *Due to the events during the academic year, this goal was unable to be met in its entirety. The Student Life Office team has made great strides in marketing and re-branding itself with the campus community. New publications have been created to showcase the services provided by the Student Life Office. They will be printed and ready to go by the start of the academic year. The “trinity + 1” has been established. We engaged in a social media marketing campaign. Various units within the Student Life Office participated in Eaglefest. The 3D’s folder is still being drafted and we hope to have that out during the upcoming academic year. We did not partner with University Communications or Information Technology Services to create a promotional video, but are working on one for the Divisions of Student Affairs and Diversity and Inclusion.*

Goal 1: By May 2022, the Student Life Office, in an effort to further educate the campus community regarding the services available, will develop a comprehensive Student Life Office marketing plan.			
Create a new Student Life Office brochure to showcase all of the units and services available in the Student Life Office.	Kara Ostlund, Gabrielle Smartt, Blythe McConaughy, Faith Bergin, Kathryn Oleson, Charissa Jakusz, Josh Nesja, Amanda Abrahamson	August 7, 2021	Met
Initiate new “trinity + 1” on all publications.	Kara Ostlund, Gabrielle Smartt, Blythe McConaughy, Faith Bergin, Kathryn Oleson, Charissa Jakusz, Josh Nesja, Amanda Abrahamson, GAs, Preceptee, PHAs	September 1, 2021	Met
Engage in a social media marketing campaign	Kara Ostlund, Gabrielle Smartt, Blythe McConaughy, Charissa Jakusz, Josh Nesja, Amanda Abrahamson, GAs, Preceptee, PHAs	May 1, 2022	Met
Participate in Eaglefest	Blythe McConaughy, Gabrielle Smartt	October 1, 2021	Met
Create new 3D’s folder to provide campus community regarding students in distress	Kara Ostlund, Josh Nesja, Amanda Abrahamson, Charissa Jakusz	December 1, 2020 May 31, 2022	In Progress
Partner with University Communications or Information Technology Services to create a promotional video of services offered by unit	Kara Ostlund, Gabrielle Smartt, Blythe McConaughy, Faith Bergin, Kathryn Oleson, Charissa Jakusz, Josh Nesja, Amanda Abrahamson, GAs, Preceptee, PHAs, Conduct Panel Members	May 1, 2021	Not Met

STUDENT LIFE OFFICE

- II. By May 1, 2022, the Student Life Office will, in an effort to increase utilization of its services by students of color and all underrepresented groups by 3% by May 1, 2023, establish a baseline, assess programs and services to identify barriers of students of color and all underrepresented groups within services provided by the Student Life Office.

PROGRESS UPDATE: *This goal was partially met. We needed to revise our dates a little to be more meaningful with the assessment of our services. This goal will also carry over into next year so that we can continue to provide services to all UWL students.*

Goal 2: By May 1, 2022, the Student Life Office will, in an effort to increase utilization of its services by students of color and all underrepresented groups by 3% by May 1, 2023, establish a baseline, assess programs and services to identify barriers of students of color and all underrepresented groups within services provided by the Student Life Office.			
Establish a baseline in all units	Gabrielle Smartt, Blythe McConaughy, Charissa Jakusz, Josh Nesja, Amanda Abrahamson	December 1, 2021 January 31, 2022	Met
Assess why services are not utilized and identify barriers	Gabrielle Smartt, Blythe McConaughy, Charissa Jakusz, Josh Nesja, Amanda Abrahamson	May 1, 2022 December 31, 2022	Met
Identify ways to increase utilization of services	Gabrielle Smartt, Blythe McConaughy, Charissa Jakusz, Josh Nesja, Amanda Abrahamson	May 1, 2022 May 31, 2022 December 31, 2022	Met

STUDENT LIFE OFFICE

- III. By May 1, 2022, the Student Life Office will, in an effort to increase campus awareness regarding holistic wellness, create a centralized definition and engage in programmatic efforts that support all aspects of holistic wellness.

PROGRESS UPDATE: *This goal is in progress. We are still working on our definition of holistic wellness to share with campus partners. We did not provide wellness tips and talking points to parents during the first six weeks of the semester. We did provide programming during Wellness Weekend and will continue to do so during the 2022-2023 academic year. We did not create an OkSOBERfest committee but identified stakeholders who could serve on this committee.*

Goal 3: By May 1, 2022, the Student Life Office will, in an effort to increase campus awareness regarding holistic wellness, create a centralized definition and engage in programmatic efforts that support all aspects of holistic wellness.			
Create a definition of holistic wellness	Gabrielle Smartt, Blythe McConaughy, Charissa Jakusz, Josh Nesja, Amanda Abrahamson	December 1, 2021 September 1, 2022	In Progress
Send wellness tips and talking points to parents during the first six weeks of the semester	Courtney Warax, Gabrielle Smartt, Blythe McConaughy, Charissa Jakusz, Josh Nesja, Amanda Abrahamson	October 16, 2021	Did Not Meet
Provide programming and awareness during Wellness Weekend	Gabrielle Smartt, Blythe McConaughy, Charissa Jakusz, Josh Nesja, Amanda Abrahamson	October 18, 2021	Met
Create an OkSOBERfest committee to increase awareness of staying safe during Oktoberfest and plan OkSOBERfest 2022	Kara Ostlund, Gabrielle Smartt, Blythe McConaughy, Charissa Jakusz	May 1, 2022 December 31, 2022	In Progress

Accomplishments/Points of Pride/Highlights

I. **Maxient.**

We have really made some progress with Maxient this year. More and more of campus is starting to embrace the software as a way to manage their cases and finding better ways of telling their own story.

Advocacy and Empowerment. We have been looking at ways of tweaking Maxient to better tell our story and the support we provide our students. We created new “charges/issues,” “sanctions/actions,” tags, case types, and resolution types to better tell our story. As a result, we were able to provide a more comprehensive analysis of the students we meet with, why we meet with them, how we support them, and how long we support them.

Center for Transformative Justice. The Center for Transformative Justice (CTJ) and Hate Response Team really looked at the information they were collecting on forms and how Maxient could assist. As a result, the [reporting form](#) was re-done, routing rules were changed, and data

is easier to pull. The Dean of Students worked with the Director of CTJ to embrace the software and make necessary changes to better the team's ability to pull data.

Human Resources. Human Resources started to utilize Maxient for their own case management.

Student Conduct. Given the changes that were happening in Advocacy and Empowerment, a new lens was provided to student conduct. There are more case types, resolution types, and "findings" to better describe what is being done.

Title IX. The new Title IX Coordinator is a huge fan of Maxient and really embraced using it. She made changes to help her better pull data that UW System/Board of Regents looks for on an annual basis.

Violence Prevention. Violence Prevention has started to use Maxient as a way to better manage their cases. We were able to provide great security to those files so that only people who are supposed to access them can!

II. **Professional Certification in College Student Wellbeing, Trauma, and Resilience Training.**

All units, and individuals within those units, are currently taking the *Professional Certification in College Student Wellbeing, Trauma, and Resilience* training. This 20-hour training includes readings, case scenarios, multi-media materials, assignments, and quizzes on various topics related to wellbeing, trauma, and resilience. The material in this course will enable employees to better assist our students and move our campus towards a more trauma-informed care approach to what we and our students are navigating in day-to-day life.

III. **Stability.**

The Student Life Office has maintained staffing throughout the year. This has enabled us to grow relationships and partnerships with our community members. By providing our community members with stability, community members will be able to make more referrals to our office because they know who to connect them with.

IV. **Alternative Resources.**

While the Student Life Office has limited staffing, we have been able to find alternative assistance during the year.

- a. **Graduate Assistant.** To begin the semester, Violence Prevention was afforded the ability to have a .25 Graduate Assistant (GA). Jayne, our GA, did great work with Violence Prevention's social media account and publicity of events throughout the semester. Having Jayne as an additional resource was extremely helpful in maintain balance and ensuring Violence Prevention has a sustainable future.
- b. **Preceptee.** Another great resource was our Preceptee. During the fall semester, Violence Prevention and Wellness and Health Advocacy were approached by a faculty member in the Public Health and Community Health Education program. The faculty member shared that there was a current student who was interested in doing a preceptorship with our office. We eagerly jumped at the opportunity and had the most amazing experience. Emily, our preceptee, hit the ground running and provided great assistance and support to both functional areas. She promoted events, became a

working member of the Peer Health Advocates, and implemented a short survey for individuals to complete after attending one of the programs. This feedback will be crucial in tweaking events to make them more impactful in the future. Having Emily as an additional resource was extremely helpful in maintain balance and ensuring Violence Prevention and Wellness and Health Advocacy have a sustainable future.

- c. **Practicum Student.** Student Conduct was approached by a student to conduct their practicum with us. The student assisted with student conduct cases as well as served as a member of the student conduct hearing panel. The student enjoyed their experience so much that they asked to stay on another semester, without credit, to continue assisting! Cierra was an extremely valuable addition to the team!

Challenges/Lowlights

I. **Student Mental Health.**

Advocacy and Empowerment data shows that our students are experiencing the mental health crisis that is happening in our country right now. During this past academic year, Advocacy and Empowerment had:

- 341 cases in which we were concerned about a student's mental/emotional well-being based on reports from others and/or self-disclosure of information
- 94 cases involving a student who experienced the loss of a friend or loved one
- 34 cases involving a student who experienced family emergencies
- 56 cases involving a student who experienced family stressors
- 32 cases in which a student was hospitalized for physical (6) or mental health (26) concerns. Some students experienced more than one hospitalization within the same case, which our data is unable to capture.
- 17 suicide attempts
- 12 cases involving a student who disclosed an eating disorder
- 11 cases involving a student who disclosed substance abuse
- 12 cases involving a student who engages in self-harm/non-suicidal self-injury

While not all of the data pulled directly indicates a student impacted by mental health, one can start to see what our students are experiencing and the impact it could have on one's mental health.

Wellness and Health Advocacy continued to provide programming related to mental health through Mental Health Mondays, promoted the Green Bandana Project, Kognito, and during Mental Health Awareness month in an attempt to provide support to students and their mental health, provide them with resources, and understand when to ask for help either for oneself and/or a friend. However, due to the public health crisis of mental health, especially among college aged students, this awareness cannot just fall upon the Counseling and Testing Center or Wellness and Health Promotion. We are hopeful that the UWL initiative entitled *Minds Matter: A Public Health Approach to Mental Health* will be extremely beneficial and bring about a campus-wide effort to address this issue.

As part of this effort, we hope that supervisors and advisors of organizations require their subordinates and/or students to take Kognito's *At-Risk Mental Health* trainings. Prior to the launch of *At-Risk Mental Health* training, many individuals on campus requested more resources to assist with recognizing students experiencing distress and how to make a referral. In an attempt to equip students, faculty, and staff with these skills, we launched Kognito in January 2022. Despite having buy-in from campus partners and student organizations, and the request for more resources, we saw limited usage of this tool:

- 109 faculty and staff signed up to complete the course.
 - Of the 109,
 - 61 completed the course;
 - 33 are still in progress;
 - And 15 never started.
- 92 students signed up to complete the course.
 - Of the 92,
 - 30 completed the course;
 - 53 are still in progress;
 - And 9 never started.

During the next academic year, we really hope that campus embraces this tool, and promotes this within various functional areas, courses, and staff trainings.

II. **Limited Resources, High Demand, and Public Health Crisis.**

Due to the public mental health crisis, campuses across the nation have seen an increase in demand of services related to mental health. Some areas have continued to do more with fewer financial resources and limited staff capacity.

Limited staff capacity continues to be a challenge as more and more students are requesting services. The Student Life Office continues to try to balance the quality of service with the increase in demand of services. The current caseload for all involved is not sustainable.

During the summer of 2022, the Advocacy and Empowerment team looked for ways to decrease caseload or create a better way to manage our current caseload so that it is sustainable. If the demand remains constant and/or raises, we will be forced to cut services currently offered to create more time to meet with students who are in distress. Some of those areas to be cut include:

- a. **Absence Notifications:** The Student Life Office has had students reach out to us to send an email to their instructors for an excused absence. Since our office does not excuse absences, we are requesting the faculty members make their determination based on communication from the student directly as opposed to referring them to our office, for us to send an email without verifying information, for them to turn around and make a decision based on the email we send. By doing this, it would take out the "middle man"

and allow for direct communication between the student and faculty member. The Student Life Office sent a minimum of 612

- b. **Navigate Alerts:** Right now, if a student has missed classes multiple times and an instructor puts in a Navigate alert, if the student has an Academic Advisor from the Academic Advising Center, that Academic Advisor will reach out to them. If the student has a faculty advisor, the case kicks over to the Student Life Office. We believe the Faculty Advisor could reach out to the student to see what is going on and might be better able to assist given the information they could share about the impact of not passing a course and/or withdrawing from the course. During the 2021-2022 academic year, the Student Life Office had 107 students referred to us through Navigate that could have been assisted by a Faculty Advisor. Of the 107 students who were referred, 41 students did not respond in any way. The Advocacy and Empowerment team spent between 37.25 and 79 hours on the Navigate alerts for students who did not respond. This time could be better utilized by working with students in distress.

III. **Student Deaths.**

During the 2021-2022 academic year, we had three students pass away. Two of the deaths really impacted the campus. One of the deaths was a death by suicide and the other was an accidental drowning. The third death had an isolated impact among friends.

The student who died by suicide was really connected on campus and died in a pretty public way. This came at a time when students were really struggling with mental health concerns during the fall 2021 semester.

The accidental drowning death also really impacted campus. While no one knows for certain what really happened that evening, the general consensus was that the student went downtown, had gone to a party, and presumably consumed alcohol. The student ended up by the Mississippi River and never made it home. Two search parties were organized, one by La Crosse Police Department and the other by UWL Police and the Student Life Office. The campus and La Crosse community came together try to locate the student in the winter months. Unfortunately, neither search party resulted in locating the student. About a month after the student went missing, his body was recovered in the Mississippi River. In such a dark time in our year, our students, faculty, and staff came together to support one another.

The last student death had a limited impact. On a Friday night, a student athlete returned home with one of their roommates, only to find one of their other roommates deceased. While impact was minimal, we tried our best to support our two students with courses, housing relocation, and financial assistance. Sadly, one of the students was unable to return during the spring 2022 semester due to grades, presumably due to the impact of his roommate's untimely death. This situation serves as a reminder of the need to provide continual support to students

STUDENT LIFE OFFICE

who experience trauma in such a way so that they can persist through their own degree completion.

Honors/Awards/Grants/Professional Presentations

- Amanda Abrahamson was awarded the Outstanding Academic Staff/non-instructional New Staff award for the Division of Student Affairs.
- Gabrielle and Wellness and Health Advocacy was awarded \$2000 to assist with tobacco-free campus efforts through the American Lung Association in Wisconsin's SPARK Project Grant.
- Blythe collaborated with Heidi Svee, a Coordinator at New Horizons Shelter and Outreach Centers, and was awarded a grant from the Wisconsin Coalition Against Sexual Assault (WCASA) to be trained by the Safe Bar Network in an effort to ensure bars in La Crosse are Safe Bars.

2022-2023 Unit Goals

- I. Goal 1: By May 2023, the Student Life Office, in an effort to further educate the campus community regarding services available, will continue engagement in a comprehensive Student Life Office marketing plan.
- II. Goal 2: By May 1, 2023, the Student Life Office will, in an effort to increase utilization of its services by students of color and all underrepresented groups by 3% by May 1, 2023, establish a baseline, assess programs and services to identify barriers of students of color and all underrepresented groups within services provided by the Student Life Office.
- III. Goal 3: By May 31, 2023, the Student Life Office will, in an effort to develop programs and services that adapt to the changing student needs and be more inclusive to all populations, create and implement a comprehensive assessment plan of all units.

Advocacy and Empowerment

2021-2022 Annual Report

Prepared by: Amanda Abrahamson and Josh Nesja

Mission of Unit

Advocacy and Empowerment supports students in distress by providing community and individual interventions through non-clinical case management services. Advocacy and Empowerment centers the experience of identity through a lens of cultural humility, understanding that identity affects the ways we experience distress. By utilizing this holistic student approach, we support students through mental/emotional distress, physical distress, social distress, financial distress, and academic distress.

In spirit with UWL's mission that "the entire university community is fully engaged in supporting student success," Advocacy and Empowerment serves as a central location to report student concerns for faculty, staff, students, families, and other community members. We strive to provide effective consultation and referral services that promote student learning, development, and success. Through Advocacy and Empowerment services we give students the opportunity to thrive by developing personal agency and building resiliency in times of distress.

Vision

N/A

Values

N/A

2021-2022 Goals

- I. Pursue sustainable funding for two Student Life Specialist positions to meet the needs of students and the UWL community.
PROGRESS UPDATE: *The second Student Life Specialist position has been funded for one more year, with funding availability unknown beyond the 2022-2023 academic year.*
- II. Develop a plan for more equitable distribution of workload among Advocacy and Empowerment staff.
PROGRESS UPDATE: *At the end of November, the Student Life Specialists started to meet independently each day to discuss cases that came in during the last 24 hours to determine who would conduct the outreach and serve as that non-clinical case manager. This assisted in proportionally distributing case load among the two positions.*
- III. Create a process for timely response to Student of Concern Reports and emails to Advocacy & Empowerment.
PROGRESS UPDATE: *At the end of November, the Student Life Specialists started to meet independently each day to discuss cases that came in during the last 24 hours and determine who would conduct the outreach in each instance that same day.*

Generally, Student of Concern reports and emails to the Student Life Office are responded to within one business day.

- IV. Implement an assessment project to be reported on during the next EOY reporting cycle.
PROGRESS UPDATE: *We are in the process of creating monthly analytical data to prepare accordingly month to month, and will be starting to store consistent historical data.*

We will continue to review the assessment plan left by the former Student Life Specialists.

- V. Continue to enhance the information on the Advocacy and Empowerment SharePoint in hopes to develop a holistic repository of resources, policies, and procedures.
PROGRESS UPDATE: *As we are settling into our roles, we are continuing to tweak processes that we find in SharePoint, and will update those as the year continues.*

Accomplishments/Points of Pride/Highlights

- I. We created new case types, issues, actions, and tags in Maxient to bolster analytics to better tell the story of Advocacy and Empowerment and what we do!
- II. In an effort to better manage personally identifying information, we transitioned to LiquidFiles for Emergency Fund approvals. LiquidFiles allows us to collect information needed for approvals in a secure manner.
- III. At the end of November, the Student Life Specialists started to meet independently each day to discuss cases that came in during the last 24 hours and determine who would outreach in each instance. This also allowed for the Student Life Specialists to talk through cases when there were questions about a path forward.
- IV. The Student Life Specialists have worked through an unprecedented number of student concerns.
- V. We were able to pull even more data from Maxient from the Fall 2021 semester to further tell our story and the support we provide for students.
- VI. We are now able to quantify the time we are spending with each student case with the way we are using Maxient, which has informed the way we approach our case distribution. This also provides us the opportunity to determine how much time we spend with specific students if we were ever to be asked.

Challenges/Lowlights

- I. Students have been presenting with more elevated and complex concerns, which can sometimes mean we are operating without precedent.
- II. There has been an increase in student mental health concerns, including an increase in suicide ideation and suicide attempts; keeping up with this elevated caseload has been a challenge.
- III. Two new Student Life Specialists started just before and just after the start of the semester; with the increased caseload, there has also been a significant learning curve for the new staff, adding to the challenge of keeping up with student needs.
- IV. There has been a significant increase in medical withdrawals. This is a necessary service for our students and provides additional support before they re-enter. However, the time intensive process has been impactful on the workload of the Student Life Specialists

Programs/Services

These numbers are a snapshot in time. We still have cases open and final edits to make in cases. We will have a more accurate picture of our data at the conclusion of the summer.

Fall 2021 Points of Interest (September 1st, 2021 – December 14th, 2021)

- There was a 19% increase in cases from Fall 2020 to Fall 2021.
- There was a 39.5% increase in students presenting with mental/emotional health concerns.
- There was an 84.7% increase in absence notifications sent through Advocacy & Empowerment.
- There was a 177.8% increase in approved medical withdrawals.
- Suicide attempts jumped from 2 in Fall 2020 to 8 in Fall 2021.
- Suicide ideation jumped from 4 in Fall 2020 to 22 in Fall 2021.

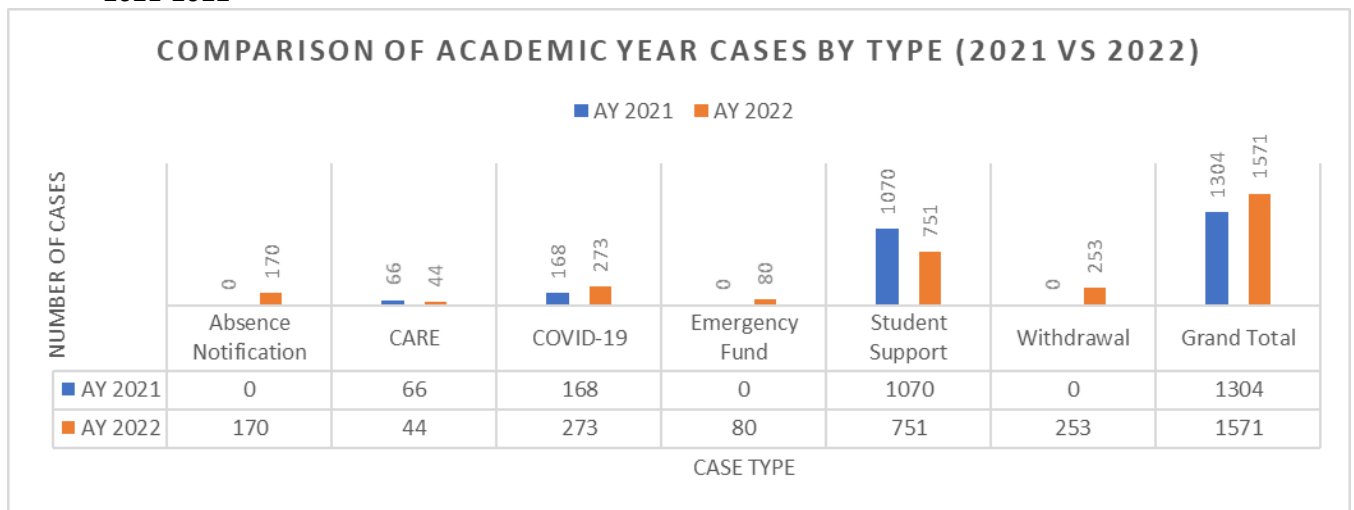
Spring 2022 Points of Interest (January 1, 2022 – May 13, 2022)

- There was a 16% increase in cases from Spring 2021 to Spring 2022.
- Suicide attempts jumped from 2 in Spring 2021 to 9 in Spring 2022.
- Hospitalizations increased from 6 in Spring 2021 to 16 in Spring 2022 (mostly mental health related).
- We saw an increase in reported substance use concerns from Spring 2021 to Spring 2022.
- Medical withdrawal numbers increased significantly from Spring 2021 to Spring 2022, and more absence notifications were sent in Spring 2022 than in Spring 2021.
- Withdrawals with no refund reduced significantly from Spring 2021 to Spring 2022, likely due to the medical withdrawal option.

September 1, 2020 – May 14, 2021 compared to September 1, 2021 – May 13, 2022

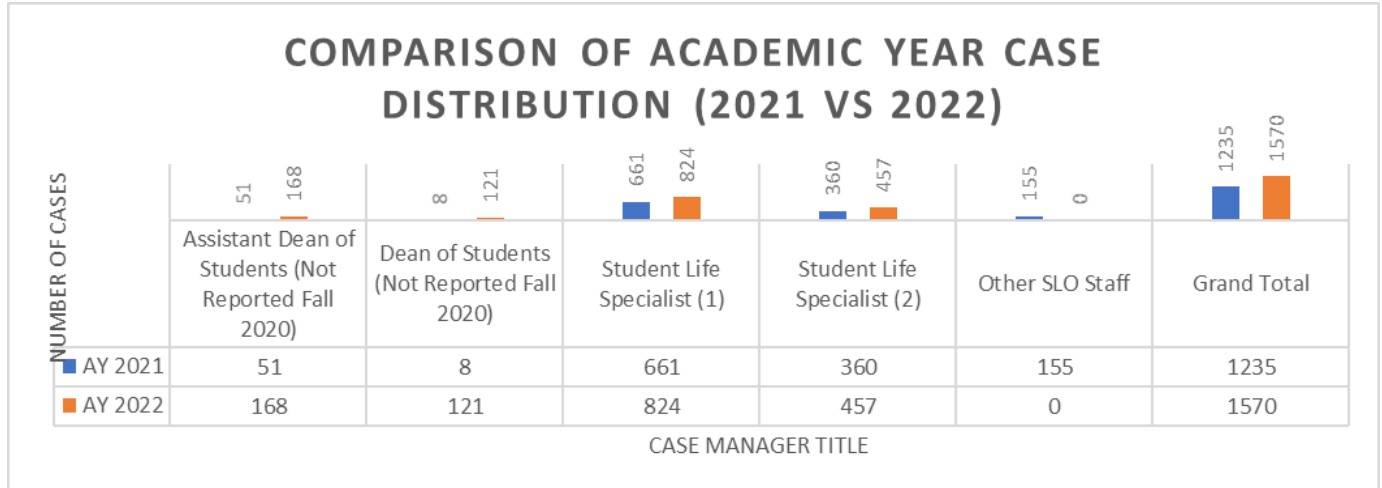
Points of interest:

- There was almost a 17% increase in the number of cases for the 2020-2021 AY to the 2021-2022 AY.
- There was more than a 38% increase in COVID-19 related cases from the 2020-2021 AY to the 2021-2022 AY.
- Suicide ideation rose from 9 to 34 from AY 2020-2021 to AY 2021-2022, while suicide attempts rose from 4 to 17 from AY 2020-2021 to AY 2021-2022.
- Substance use concerns and reported eating disorder concerns rose from AY 2020-2021 to AY 2021-2022



* In AY 2021, Absence Notification, Emergency Fund, Withdrawal, and Student Support are all included in the “Student Support” case type.

- * In AY 2022, we added new case types, removing Absence Notification, Emergency Fund, and Withdrawals from the general “Student Support” case type.
- * Fall 2021 total cases = 935
- * Spring 2022 total cases = 636



AY Cases by Issue

Issues/Concerns	September 1, 2020 - May 14, 2021	September 1, 2021 - May 13, 2022
Physical Well-being	265	544
Academic Concern	766	366
Mental/Emotional Well-being	311	341
Withdrawals	New as of Fall 2021	315
Emergency Fund	42	84
Excessive Absences/missing work	New as of Fall 2021	131
Loss of a Friend/Loved One	New as of Fall 2021	94
Financial Concern	228	82
Family Emergency	48	34
Suicide Ideation/Threat	9	34
Family Stressors	New as of Fall 2021	56
Supporting a Friend	New as of Fall 2021	43
Hospitalization	10	32
Social Well-being	41	26
Suicidal Attempts	4	17
Disruption	3	18
Eating Disorder	4	12
Substance Abuse	3	11
Transitional concerns	New as of Fall 2021	9
Self-Harm/NSSI	New as of Fall 2021	12

Cases By Action

Actions	September 1, 2020 - May 13 2021	September 1, 2021 - May 13, 2022
Absence Awareness/Notification	328	612
Student Support Outreach	111	164
Withdraw 100% tuition refund	184	130
Referral to CTC	New as of Fall 2021	172
Medical Withdraw	20	83
Withdraw (no refund)	112	38
General Case Management	574	N/A
Campus Resource Referrals	157	24
Emergency Fund Denied	41	61
Referral to ACCESS	New as of Fall 2021	51
Withdraw 50% refund	23	28
Incomplete Grade Consultation	8	30
Student Support Consult	36	25
Referral to Tutoring	New as of Fall 2021	25
Referral to Residence Life	New as of Fall 2021	22
Follow Up Meeting	New as of Fall 2021	62
Referral to Financial Aid	New as of Fall 2021	42
Referral to College/School	New as of Fall 2021	11
Referral to Dept. Chair	New as of Fall 2021	20
Referral to emergency resources	New as of Fall 2021	31
Community Resource Referral	60	11
Military withdrawal	3	4
Emergency Fund Approved	10	7
Referral to Career Services	New as of Fall 2021	8
Referral to SSS	New as of Fall 2021	3
Withdraw WP/WF	4	1
Outreach to Family	New as of Fall 2021	7
Referral to Academic Advising	New as of Fall 2021	36
Referral to Affirmative Action	New as of Fall 2021	2
Referral to Campus Dietician	New as of Fall 2021	1
Referral to CTJ	New as of Fall 2021	1
Referral to OMSS	New as of Fall 2021	5
Referral to Pride Center	New as of Fall 2021	1
Referral to SHC	New as of Fall 2021	9
Referral to Title IX	New as of Fall 2021	8
Referral to University Centers	New as of Fall 2021	4
Referral to UP	New as of Fall 2021	1

Student Highlights/Testimonials

- “I just wanted to thank you for all your help this semester and continuing to check on me. This semester would've been extremely difficult for me without you and I am so thankful.”
 - UWL Student
- “Thank you again for caring, it's been a really difficult semester and knowing I have this support from you and student life makes me feel a little bit more at home and it means the world to me.”
 - UWL Student
- “I believe you made a big difference for all of this, and I thank you so much.”
 - UWL Student
- “Thank you for all of your help this semester, it didn't go unnoticed!”
 - UWL Student
- “I have booked a meeting, it means so much to know I finally have someone to talk to, it brings me to tears knowing I hopefully can have a fresh start to things as it's really been a struggle. Again, I thank you so much, more than you know.”
 - UWL Student
- “Dear (STUDENT LIFE OFFICE Staff Member), I am so thankful for you; you have no idea, I worked it all out and got to the bottom of the class drop. However, (STUDENT LIFE OFFICE Staff Member) I would have been in a corner with no way to turn without your kind hand and calm words in all this. There was so many times I felt like giving up and you really were a inspiration for me. forever thankful for your knowledge and optimism”
 - UWL Student

Honors/Awards/Grants/Professional Presentations

- Amanda Abrahamson was awarded the Outstanding Academic Staff/non-instructional New Staff award for the Division of Student Affairs.

2022-2023 Unit Goals

- I. Goal #1: Pursue sustainable funding for two full-time Student Life Specialist positions to meet the needs of students and the UWL community.
- II. Goal #2: Engage in a marketing campaign to share information about Advocacy and Empowerment and the CARE team with the campus community.
- III. Goal #3: Continue to enhance the information on the Advocacy and Empowerment SharePoint site to include common resources, policies, and internal procedures.
- IV. Goal #4: Engage in an assessment plan by reviewing data to better tell the story of Advocacy and Empowerment through a retention lens.

Student Conduct

2021-2022 Annual Report

Prepared by: Charissa Jakusz, Ed.D.

Mission of Unit

The Student Life Office is responsible for the student conduct process at the university. We recognize each student as a whole person, and we value equity, diversity, and the inclusion and engagement of all people in a safe campus environment. The student conduct process is designed to address the student's relationship to the institution and its behavioral standards and policies. To guide student behavior, the University of Wisconsin System provides a student code of conduct that articulates expectations for students and that provides the university appropriate procedures to effectively address student misconduct.

At UWL, our process is grounded in education and development and practices fundamental fairness to all involved. The student conduct process focuses on assessing the impacts of an individual's behavior on the learning environment of others and facilitating student growth, learning, and development. Our philosophy is guided by the notion that mistakes made can be invaluable learning opportunities for students. It is our goal with the student conduct process that we cultivate a safe community for all students, staff, faculty, and guests at UW La Crosse.

Vision

N/A

Values

N/A

Learning Outcomes

We intend that students, who engage in the student conduct process, will:

- recognize how their choices and behavior relate to their values, beliefs, and/or goals;
- learn to identify alternatives for managing similar behavior and develop strategies to choose those alternatives in the future;
- grow their understanding of other peoples' perspectives;
- develop awareness of the ways their individual actions impact the UWL community and why UWL is concerned about student behavior that violates its policies; and understand how further misconduct may impact future goals at UWL, and beyond

2021-2022 Unit Goals

- I. Conduct a Maxient review with campus Maxient users.
 - a. Review Maxient usage and configuration with Advocacy & Empowerment, Violence Prevention, Wellness, Conduct, Residence Life, Affirmative Action, and Title IX.
 - b. Continue onboarding of the Center for Transformative Justice, Office of Multicultural Student Services and University Police.
 - c. Update Maxient integration to include gender editable field, non-UWL email, and academic dean.

PROGRESS UPDATE: *The first two criteria were met and exceeded. Maxient review occurred systematically throughout the year with key campus partners. The campus collectively continues*

to assess the use of Maxient and make changes in the software for effective implementation across units. In addition to the units listed, I was able to conduct training with Human Resources and University Police. The Dean of Students also aided office transition and usage of Maxient with the onboarding of new staff. The last criteria, updating the Maxient integration is ongoing and will require collaboration with ITS over the summer.

- II. Create a Student Conduct Assessment Committee to assess student learning outcomes through the conduct and sanctioning process.
 - a. Identify collaborating partners in Wellness and Residence Life.
 - b. Review the Council for Advancement of Standards (CAS) self-assessment guide for student conduct programs.
 - c. Develop a plan and timeline for regular ongoing assessment.

PROGRESS UPDATE: *This goal was also met. A Student Conduct Assessment Committee was put together across campus partners. The committee reviewed our learning outcomes and the CAS self-assessment guide for student conduct programs. A survey was created and sent this academic year and an ongoing plan for regular assessment, and focus groups has been outlined for the fall semester.*

- III. Research and create a student equity briefing paper in support of anti-racist alcohol and drug sanction funding to present to Bob Hetzel and Vitaliano.

PROGRESS UPDATE: *This goal is in progress. The briefing paper has been drafted and the next step will be to present to Bob Hetzel and Vitaliano Figueroa.*

- IV. Expand restorative justice options within Title IX, Hate Response team, academic misconduct and student conduct.

- a. Conduct Title IX training in Summer 2021.
- b. Engage residence life in Restorative Justice dialogue and outreach.
- c. Continue collaboration with the Center for Transformative Justice and the hate response team to identify cultural areas to integrate restorative justice.
- d. Partner with restorative justice faculty members and Academic Affairs to gather feedback and develop a process for a restorative option to respond to academic misconduct.
- e. Develop Student Conduct website to include restorative justice options for academic misconduct.

PROGRESS UPDATE: *This goal has been met. Restorative Justice training occurred in Summer of 2021. Collaboration across units has resulted in restorative justice options included in the Academic Misconduct, Student Conduct, and Title IX areas. The websites have been updated. Continued partnership will include outreach to the Center for Transformative Justice new staff and the Residence Life department.*

- V. Establish regular engagement and review timelines and training around Clery in conjunction with the Clery Compliance Committee.

- a. Develop Clery CSA canvas course.
- b. Collaborate with Human Resources on a system to onboard employees designated as CSAs.
- c. Develop a Clery audit timeline for summer completion on an ongoing annual basis.

PROGRESS UPDATE: *This goal has been met. A timeline was created in collaboration with Residence Life and the Clery Compliance Committee and Campus Partners (Business Services) to*

maintain auditing and publication of the ASR and Clery CSA training. The Clery CSA training was developed and pushed out to all CSAs. Moving forward, annual training is included in the timeline for Clery Compliance Auditing.

VI. Responsible Action / Alcohol Policy

- a. Continue to connect with campus stakeholders to review and implement a revised Responsible Action Policy and new UWL Alcohol Policy.

PROGRESS UPDATE: This goal is ongoing. The Alcohol and Other Drug Taskforce has discussed both these policies. This will be a carryover goal to next year to continue review, development, and collaboration with stakeholders to gather feedback and move through shared governance.

Accomplishments/Points of Pride/Highlights

Student Conduct

I. **Continued partnership and collaboration with Residence Life staff.**

Built upon the foundation set last year to have regular scheduled meetings with the Assistant Directors (as needed basis). In the fall, I was also able to do an in person meet and greet / training with the professional staff in Residence Life.

II. **Onboarding two new Student Life Specialists.**

Trained and provided resources to the new hires, including, updating our Sharepoint site and supporting changes in our Maxient case management to better tell the A & E story through our data.

III. **Trained and oversaw a practicum student for the SAA program in Student Conduct.**

Met regularly with the practicum student on professional development in Student conduct.

IV. **Collaborated with the Student Election Commission to rewrite bylaws.**

In response to the Spring 2021 election, the commission and I reviewed our bylaws and drafted new bylaws to comply with legal requirements and recommendations.

V. **Successfully defended my dissertation.**

Defended my dissertation "A Phenomenological Study of Students of Color Experiencing a Restorative Justice Conduct Process."

Title IX

I. **Investigation.**

Completed one investigation and have two investigations pending.

II. **Restorative Justice.**

Conducted the first restorative justice process in response to sexual harm.

III. **Collaboration.**

Built connections with other investigators and the new Title IX coordinator.

Clery Compliance

- I. **Clery Responsibility Clarification.**
Changes in Maxient reporting required procedural updating. Procedures were drafted outlining responsibilities between Residence Life and Student Life.
- II. **Collaboration with University Police.**
This is a continued accomplishment to bridge areas or responsibility for Clery compliance.
- III. **Timeline.**
An annual timeline has been developed for training and auditing.
- IV. **Hate Response Report Auditing.**
New structures have routed these reports to the Clery Compliance officer for review.

Student Association Elections

- I. **Bylaw Revision and Approval.**
Through collaborative revision of the bylaws, increased awareness and procedural clarification occurred in the context of legal requirements and recommendations.
- II. **Court Justices.**
Onboarded the court justices to the hearing committee.

Challenges/Lowlights

Student Conduct

- I. **COVID-19.**
Covid-19 continued to provide challenges related to mask and quarantine policies, however, in much lower numbers than the previous academic year.
- II. **Limitations.**
A challenge over the course of the academic year was limited time. This was further impacted by a combination of taking leave and taking on additional Advocacy & Empowerment student load due to significant mental health needs.
- III. **Case Types.**
This academic year had a higher number of hearings and Title IX cases that take significant time and effort.
- IV. **Data Challenges.**
Consistencies across conduct case management with Residence Life improved this year but there was still some inconsistent use of the CRF which makes it a challenge to pull accurate data. This is particularly a concern for the following:
 - a. Recidivism Rates. Students can currently have residence life and student life violations in the same year and not be tagged as repeat offenders in Maxient.
 - b. Hearing officers not entering charge or not using the Case Resolution Form (CRF) can result in fields not being completed which can impact the accuracy of data collection as far as number of cases resolved by hearing officer.

Title IX

I. **Transition.**

The academic year was impacted by transition from having an interim part-time to hiring the new Title IX coordinator in the spring. There will be additional transition with the release of the new regulations anticipated this summer.

II. **Increased Cases.**

With increased reporting came higher numbers of cases that have gone forward through formal or informal processes.

Clery Compliance

I. **Short-Away trip data.**

Gathering short-away trip data and getting it sent out went well. Response data, as normal, has been minimal.

Student Association Elections

I. **Recruitment of Election Commission Chair/Members.**

Student Association struggled to find representatives for the commission. In the end, positions were filled last minute making it a challenge to effectively prepare and collaborate with the commission.

Programs/Services

The following data presented includes student conduct cases that were adjudicated by the Student Life Office and the Residence Life Office. Office specific reports are bolded in the description.

Overall Conduct Numbers

Narrative: In the 2021-2022 academic year, conduct was relatively consistent with the year prior when not accounting for the COVID-19 letters from AY 2020-2021.

Number of Cases by Hearing Officer

The following numbers depict the number of adjudicated cases by type and hearing officer in the **Student Life Office** and the **Residence Life Office** for the 2021-2022 Academic Year minus any Title IX related cases.

Hearing Officer	Academic Misconduct	Non-Academic Misconduct	Residence Life	Total
Asst. Dean of Students	32	247	26	304
Assistant Hall Director – Hutch / Angell				
Asst. Dir. - Residence Life (1)	0	0	12	12
Asst. Dir. - Residence Life (2)	0	0	12	12
Dean of Students	0	3	0	3
Faculty/Instructor	38	0	0	38
Residence Life Hearing Officer 1 (Andi Coxey)	0	1	48	49
Residence Life Hearing Officer 2 (Steph Lowe)	0	1	105	106
Residence Life Hearing Officer 3 (Rachel Ross-Farmer)	0	1	103	104
Residence Life Hearing Officer 4 (Reg Hawkins)	0	0	80	80
Residence Life Hearing Officer 5 (Haille Fleming)	0	0	0	0
Residence Life Hearing Officer 6 (Josh Zabel)	0	2	54	56
Residence Life Hearing Officer 7 (Emily Hammell)	0	0	32	32
Residence Life Hearing Officer 9 (Heidi Pullen)	0	0	4	4
Residence Life Hearing Officer 10 (Irene Chin)	0	0	0	0
Residence Life Hearing Officer 11 (Alexis Bergstrom)	0	0	39	39
Residence Life Hearing Officer 14 (Doralynn Mellinger)	0	0	0	122
Student Life Specialist	0	0	0	0
Student Life Office Practicum Student	0	14	0	14
2021-2022 TOTALS	57	269	515	975
2020- 2021 TOTALS	208	251	501	1269
2019-2020 TOTALS	54	72	310	599

Note: To acquire numbers, run Maxient report 93 (Cases Heard and Cases Assigned by Hearing Officer by Case Type) filtered by academic misconduct, non-academic misconduct, police reports, and residence life reports; using September 1 as start date, date of pull as concluding date; utilize incident date as reference; utilize chart titled “Cases heard by hearing officer and by case type.”

Non-Academic Misconduct

Student Life Office Student Conduct Numbers

Number of Violations per Charge

Narrative: In the 2021-2022 academic year, violations per charge remained relatively consistent across the prior year's data except for a decline in academic misconduct cases hypothesized to be from the return to face-to-face classes. Alcohol and Other Drugs are up slightly but not dramatically considering the impacts of remote instruction in the prior two academic years.

The following numbers depict the number of violations (responsible / reported findings) per charge utilized by the **Student Life Office** for the 2021-2022 Academic Year minus any charges related to Title IX:

Charge	CURRENT YEAR		
	AY21-22	AY20-21	AY19-20
14.03 - Academic Misconduct	52	169	55
17.09(1) - Dangerous Conduct	18	39	24
17.09(4) - Harassment	0	1	1
17.09(6) - Alcohol and Other Drugs		84	**
**17.09 (4) Alcohol	187	77	**
**17.09 (4) Drugs	4	4	**
TOTAL AOD Ch.17 Charges	191	165	172
17.09(7) - Unauthorized Use or Damage to Property	14	10	7
17.09(8) - Disruption of University Authorized Activities	1	0	1
17.09(9) - Forgery or falsification	10	12	20
17.09(10) - Misuse of Computing Resources	0	0	3
17.09(11) - False statement/refusal to comply	7	4	12
17.09(12) - Violation of criminal law	2	3	17
17.09(13) - Serious and repeated violation of municipal law	3	6	6
17.09(14) - Violation of Ch. 18	3	3	1
17.09(15) - Violation of University rules	13	26	10
17.09(16) - Noncompliance with disciplinary sanction	0	0	3
18.06 - Protection of resources	0	0	1
18.07 - Use of campus facilities	0	0	2
18.08 - Personal conduct prohibitions	0	0	1
18.11 - Offenses against public peace and order	2	1	1
RL 1h - Alcohol - Participating in high risk alcohol consumption	1	1	2
RL 3a - Disorderly behavior - engaging in disorderly conduct	1	5	1
RL 5a - Facility restrictions - causing damage	0	0	1
RL 17a - Weapon	1	0	1

Note: To acquire numbers, run Maxient report 61 (Comprehensive Charge List) filtered by "academic misconduct," "non-academic misconduct," and "police reports"; using September 1 as start date, date of pull as concluding date; remove not responsible from results; tally remaining cases.

Top 3 Violations

Narrative: The top three charges remained the same for the third year in a row. Alcohol and Other Drugs did shift back to the first spot with Academic Misconduct returning to spot two.

The following violations were noted as the top three most violated policies in the **Student Life Office** for the 2021-2022 Academic Year minus any charges related to Title IX:

Charge	AY 21 - 22	AY 20-21	AY 19 -20
17.09(6) - Alcohol and Other Drugs	187	165	172
14.03 - Academic Misconduct	52	169	55
17.09(1) - Dangerous Conduct	18	39	24

Note: To acquire numbers, run Maxient report 61 (Comprehensive Charge List) filtered by "academic misconduct," "non-academic misconduct," and "police reports"; using September 1 as start date, date of pull as concluding date; remove not responsible from results; tally remaining cases; sort in Excel.

More Concerning Behavior

Narrative: Cases involving physical violence, property violence and operating while intoxicated involving alcohol / drug usage were down over the 2021-2022 academic year. OWI numbers were down significantly.

The following numbers depict the number of cases adjudicated by the **Student Life Office** that includes more alarming behavior for the 2021-2022 Academic Year:

Tag	AY 21 -22	AY 20 -21	AY 19 -20
Vandalism to Personal Property – Damage to State Property Alcohol/drugs involved	3	7	4
Physical violence - Alcohol/drugs involved	5	12	8
OWI	3	10	12

Note: To acquire numbers, run Maxient report 88 (Tags Overview) filtered by "non-academic misconduct" and "police reports"; using September 1 as start date, date of pull as concluding date; sort in Excel.

Recidivism in Student Conduct

Narrative: In AY2021-2022, 1.35 percent of responsible students for Alcohol / Drug violations reoffended. It should be noted that this number does not take into account students who were responsible for an alcohol / drug related event in residence life and in student life. This number solely demonstrates the recidivism rate for university related charges (I.e. UWS Chapter 17).

Academic misconduct recidivism rates were zero.

The following numbers depict the number of repeat violations by offenders per charge in conduct adjudicated within the **Student Life Office** for the 2021-2022 Academic Year.

Charge	Repeat responsible offenders	Total Responsible Students	Recidivism Rate (%)
UWS 17.09 (4/6) Alcohol and Drug	2	148	1.35%
UWS 14.03 Academic Misconduct	0	169	0%

Note: To acquire numbers, run Maxient report 64 (Repeat Offenders by Charge) filtered by "academic misconduct," "non-academic misconduct," and "police reports"; using September 1 as a start date, date of pull as concluding date; sort by percentage of repeat offenders.

Misconduct by Gender Identity

Narrative: In 2021-2022, overall unique offenders decreased from 462 in 2020-2021 to 301 in 2021-2022. Of the students referred, 95% alleged of misconduct were unique offenders. This year, the percentage of unique offenders was 95% in comparison to 92% in AY20-21. This decreased the number of repeat offenders in the conduct process through Student Life.

The following numbers depict the number of violations by charge with a breakdown according to gender identity for the 2021-2022 Academic Year of cases adjudicated by the **Student Life Office** minus any charges related to Title IX.

Gender	Total Number	Unique Students (excluding repeat offenders)	Percentage
	11	11	3.7%
Female	130	123	43.2% (prior year 45%)
Male	160	152	53.1% (prior year 51%)
TOTALS	301	301	95% unique offenders

Note: Maxient pulls information from WINGS. Student import may not reflect true gender identity, even though Maxient has the ability to classify as male, female, non-binary, transgender, or organization. Conduct administrators may have to manually change the information if inaccurate; To acquire numbers, run Maxient report 24 (Total cases by Gender) filtered by "academic misconduct," "non-academic misconduct," and "police reports"; using September 1 as a start date, date of pull as concluding date; total cases where role = alleged.

Sanctions Utilized

Narrative: Sanctions utilized in 2021-2022 remained overall consistent across prior year data except for small decreases in some of the repeat (or second time) sanctions (BASICS) and some of the more elevated probation level sanctions.

The following numbers depict the number of sanctions utilized by the **Student Life Office** for the 2021-2022 Academic Year:

Non-Academic Misconduct Sanction	AY 21-22	AY 20-21	AY 19-20
Alcohol Warning	55	72	56
Apology Letter	15	43	10
BASICS	27	40	48
CASICS	2	1	1
Disciplinary Probation	10	25	17
Expulsion	0	0	1
Parental/Guardian Notification	24	29	18
Reflection Assignment	85	90	54
Restitution	2	1	1
Community Service - Operation River Watch	4	2	6
Substance Use Assessment	9	3	9
Suspension	3	2	6
Marijuana 101 / Think About It	1	8	50
Written Reprimand	13	40	30

Academic Misconduct Sanction	Tally		
Oral Reprimand	11	3	N/A
Assignment Repeat	2	9	N/A
Lower Grade in Course	1	7	N/A
Failing Grade in Course	1	11	N/A
Written Reprimand	15	12	N/A
Lower / Failing Grade on Assignment	31	127	N/A
Suspension	0	1	N/A
Letter of Apology / Reflection Assignment	0	13	N/A

Note: To acquire numbers, run Maxient report 52 (Sanction List by office) filtered by "non-academic misconduct," and "police reports;" using September 1 as start date, date of pull as concluding date; tally cases.

Charges and Findings by Ethnicity

Narrative: In the 2021-2022 academic year, UWS Ch. 14.03 Academic Misconduct violations were back in a comparable distribution with non-academic misconduct as far as race breakdowns in findings of responsible.

The following numbers depict the number of violations issued by the **Student Life Office** by charge with a breakdown according to ethnicity for the 2021-2022 Academic Year minus any charges related to Title IX.

Ethnicity	UWS 17.09 (1) - Dangerous Conduct	UWS 17.09 (2) - Harassment	UWS 17.09 (4) - Alcohol	UWS 17.09 (4) - Drugs	UWS 17.09 (5) - Unauthorized use or damage to property	UWS 17.09 (6) - Disruption of university-authorized activities	UWS 17.09 (7) - Forgery or falsification	UWS 17.09 (9) - False statement or refusal to comply regarding a university matter	UWS 17.09 (15) - Retaliation	UWS 18.10 - Offenses against public safety	UWS Ch. 14.03 (1) - Academic Misconduct	UWS Ch. 17.09 (10) - Violation of Criminal Law	UWS Ch. 17.09 (11) - Serious and repeated violations of municipal law	UWS Ch. 17.09 (12) - Violation of Ch. UWS 18	UWS Ch. 17.09 (13) - Violation of university rules	Total
No Ethnicity	1	0	9	0	0	0	1	0	0	0	1	0	0	0	0	12
AFRICAN AMERICAN	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	3
AMERICAN INDIAN	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
HISPANIC	2	0	13	1	2	0	1	1	0	0	2	0	0	0	0	21
INTERNATIONAL	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0	4
OTHER ASIAN	0	0	4	0	0	0	0	0	0	0	1	0	0	0	0	5
SOUTHEAST ASIAN	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	2
TWO OR MORE RACES	0	0	9	0	1	0	1	0	0	0	3	0	1	0	0	15
WHITE	18	1	137	3	11	0	5	10	0	2	28	0	2	3	8	228

Note: To acquire numbers, run Maxient report 28 (Charges and Findings Breakdown by Ethnicity) filtered by "academic misconduct," "non-academic misconduct," and "police reports"; using September 1 as start date, date of pull as concluding date; export into excel and sort for responsible students only.

Alcohol/Drug Numbers

Alcohol/Drug Related Policy Violations by Ethnicity

Narrative: The alcohol / drug related policy violations by ethnicity remained fairly consistent year to year.

The following numbers depict the number of alcohol/drug violations issued by the **Student Life Office** and the **Residence Life Office** by ethnicity for the 2021-2022 Academic Year:

	AY 21-22	AY 20-21	AY 19-20
NO ETHNICITY ENTERED IN CASE	1	6	0
AFRICAN AMERICAN	2	1	1
AMERICAN INDIAN	2	0	1
Asian or Pacific Islander		0	0
Caucasian	0	2	0
HISPANIC	26	36	19
INTERNATIONAL	1	2	0
OTHER ASIAN	8	6	3
SOUTHEAST ASIAN	1	0	4
TWO OR MORE RACES	19	20	26
UNKNOWN	1	2	0
WHITE	396	387	544
TOTALS	457	462	858

Note: To acquire numbers, run Maxient report 28 (Charges and Findings by Ethnicity) filtered by "non-academic misconduct," "police reports," and "residence life report;" using September 1 as start date, date of pull as concluding date; go to findings of responsible, eliminate non-applicable charges, tally cases for all alcohol related violations excluding passive participation.

Alcohol/Drug Related Policy Violations by Greek Affiliation

Narrative: In the 2021-2022 academic year, there were no alcohol and drug violations by Greek affiliation.

The following numbers depict the number of alcohol/drug violations issued by the **Student Life Office** and the **Residence Life Office** by Greek affiliation for the 2021-2022 Academic Year:

	AY 21-22	AY 20-21	AY 19-20
Alpha Phi	0	0	1
Alpha Xi Delta	0	1	0
Chi Phi	0	0	0
Delta Sigma Phi	0	4	0
Lambda Chi Alpha	0	0	0
Sigma Tau Gamma	0	0	0
Tri Sigma	0	1	9
TOTALS	0	6	10

Note: To acquire numbers, run Maxient report 35 (Charges and Findings Breakdown for Greek Members) filtered by "non-academic misconduct," "police reports," and "residence life report;" using September 1 as start date, date of pull as concluding date; go to findings of responsible, eliminate non-applicable charges, tally cases.

Alcohol/Drug Related Policy Violations by Athletics

Narrative: In the 2021-2022 academic year, alcohol / drug related policy violations by student athletes remained low.

The following numbers depict the number of alcohol/drug violations by athletics for the 2021-2022 Academic Year:

	AY 21-22	AY 20-21	AY 19 - 20
Baseball-Men's	2	3	2
Basketball-Men's	0	1	1
Basketball-Womens	1	0	0
Cross Country-Men's	1	2	0
Cross Country-Womens	0	0	3
Football-Men's	9	4	15
Gymnastics-Womens	0	0	0
Lacrosse-Womens	1	5	1
Soccer-Womens	0	1	2
Softball-Womens	0	1	2
Swimming & Diving-Men's	0	0	2
Swimming & Diving-Womens	0	0	0
Tennis-Men's	1	0	1
Tennis-Womens	3	0	0
Track & Field -Men's	4	7	4
Track & Field Womens	0	0	1
Volleyball-Womens	0	1	0
Wrestling-Men's	1	6	0
TOTALS	23	31	34

Note: To acquire numbers, run Maxient report 40 (Charges and Findings Breakdown for Athletes) filtered by "non-academic misconduct," "police reports," and "residence life report;" using September 1 as start date, date of pull as concluding date; go to findings of responsible, eliminate non-applicable charges, tally cases.

Academic Misconduct

Total Academic Violations

Narrative: Academic misconduct numbers are trending back down as classes shifted back to in person, however, numbers still remain higher than pre-pandemic.

The following numbers depict the number of academic violations in the 2021-2022 academic year.

Academic Year	Number of Cases
2019-2020 Pre-COVID classrooms	11
2019-2020 Post-COVID classrooms	45
2020-2021	208
2021-2022	57

Note: To acquire numbers, run Maxient report 61 (Comprehensive Charge List) filtered by "academic misconduct"; filtered by date range.

Academic Violations by Classification

Narrative: Academic misconduct occurred at all classifications during the 2021-2022 academic year. Academic misconduct among graduate students increased significantly with the remaining misconduct spread out fairly evenly across classifications.

The following numbers depict the number of total academic violations (both responsible and not responsible) by class standing for the 2021-2022 Academic Year.

Classification	AY 21-22	AY 20-21	AY 19-20
Freshman	11	76	14
Sophomore	13	59	9
Junior	9	41	15
Senior	15	30	13
Graduate	8	2	3
TOTALS	57	208	55

Note: To acquire numbers, run Maxient report 27 (Charges and Findings Breakdown by Classification) filtered by "academic misconduct" using September 1 as a start date, date of pull as concluding date.)

Academic Violations by Respondent's Anticipated Major

Narrative: In the 2021-2022 academic year, science, business, and subareas of math and computer science saw the highest levels of reported misconduct. It is noteworthy that there was increased misconduct among graduate students.

The following numbers depict the number of academic violations by anticipated major of the Respondent for the 2020-2021 Academic Year.

Academic Major	UWS Ch. 14.03 (1) Academic Misconduct	Academic Major	UWS Ch. 14.03 (1) Academic Misconduct
Accountancy BS	2	CHM: ACS Certification BS	
Add-on Cert - Reading Sp 5017		CHM: Chemistry Educ BS	
ARC: Cultural Anthropolgy BA		CHM: Chemistry BS	
ARC: Cultural Anthropolgy BS		CHM: Environmental Sci BS	
Archaeological Studies BA		CHM: Business BS	
Archaeological Studies BS		Community Health Education	
ART: Art BA		Continuing Ed - Education (Gr)	
ART: Art BS		Clinical Laboratory Sci BS	
ART: Art Ed BS		CS: Computer Science BS	2
BIO: Aquatic Science BS		CS: Dual Degree Engr BS	
BIO: Biology BA		CS: Embedded Sys BS	
BIO: Biology BS	11	CS: MSE Dual Degree BS	
BIO: Biology Ed BS		CST: Brdcst Digitl Med BA	
BIO: Biomedical Science BS	2	CST: Interpersonal Com BA	
BIO: Cellular & Molecular BS		CST: Interpersonal Com BS	
BIO: Environmental Science BS		CST: Media Studies BA	
BIO: Plant & Fungal BS		CST: Media Studies BS	2
Biochemistry (ASBMB Cert) BS		CST: Org & Prof Com BA	
Biochemistry BS		CST: Org & Prof Com BS	
Biology		CST: Public Comm & Adv BA	
Biology: Aquatic Science		CST: Public Comm & Adv BS	

Academic Major	UWS Ch. 14.03 (1) Academic Misconduct	Academic Major	UWS Ch. 14.03 (1) Academic Misconduct
Data Science	4	HIMT Mgmt Track BS (Online)	
Early/Middle Childhood Ed BS		HIMT Tech Track BS (Online)	
Economics BA		History Education BS	
Economics BS		History: Regional BA	
ENG: English Ed BS		History: Religious Studies BS	
ENG: Literary/Cultural BA		Hlth/Wellness Mgt BS (Online)	
ENG: Literature BA		Information Systems BS	1
ENG: Medical Professions BS		Information Technology Mgmt	
ENG: Rhetoric/Writing BA		International Business BS	
ENG: Writing/Rhetoric BA		IPSE: Educ Leadership Cert	
ESS: Exer Sci Fitness BS		Medical Dosimetry	
ESS: Exer Sci PreProf BS	2	MGT: Management BS	
ESS: Phys Educ BS		MIC: Biomedical BS	
ESS: Sport Mgmt BS		MIC: Microbiology BS	
FIN: Risk, Insur & Fin Pln BS		MGT: Management BS	
Finance BS	1	MIC: Biomedical BS	
French BA		MIC: Microbiology BS	
French: Business BA		Middle Child/Early Adol Ed BS	
GEO: Environ Sci BA		MKT: Marketing BS	
GEO: Environ Sci BS		MKTL Marketing BS	6
GEO: Geographic Info Sci BS		MTH: Applied BS	
GEO: Geography BS		MTH: Mathematics BS	
Grad Enrollment (Ugrd Senior)		MTH: Mathematics Ed BS	1
Graduate Special - Non Degree		MUS: Choral Ed BS	
HIMT Dual Track BS (Online)		MUS: Instrumental Ed BS	

Academic Major	UWS Ch. 14.03 (1) Academic Misconduct	Academic Major	UWS Ch. 14.03 (1) Academic Misconduct
MUS: Performance BA		Public Hlth/Comm Hlth Ed BS	
Nuclear Medicine Technology BS	1	Radiation Therapy BS	3
Occupational Therapy		Rec Mgmt: Generalist BS	
Philosophy BA		Rec Mgmt: Outdoor Rec BS	
Philosophy BS		Rec Mgmt: Tourism BS	
PHY: Applied Physics BS		Soc Studies (Broad Field A) BS	1
PHY: Astronomy BS		Soc Studies (Broad Field B) BS	
PHY: Biomedical BS		Sociology BA	1
PHY: Computational		Sociology BS	1
PHY: Dual Deg PT BS		Software Engineering	3
PHY: Dual Degree Engr BS		Spanish BA	
PHY: Physics BS		Spanish Education BS	
PHY: Physics Education BS		STAT: Actuarial Science BS	
Physical Therapy		Statistics BS	1
Political Science BA		Student Affairs Admin High Ed	1
Political Science BS		Student Affairs Admin/LeadrsHp	
Political Science BS (Online)		THA: Design/Technical BA	
Pre - Medicine		THA: General Studies BA	
Pre - Physical Therapy		THA: Musical Theatre BA	
Prof Dev: Ed Leadership		THA: Performance BA	
Professional Development (LCO)		THA: Stage Mgmt BA	
Psychology BA		Therapeutic Recreation	1
Psychology BS	2	Therapeutic Recreation BS	
Public Administration BA		Undeclared-CASSH Education	
Public Administration BS		Undeclared-Col Arts/SocSci/Hum	1

Academic Major	UWS Ch. 14.03 (1) Academic Misconduct
Undeclared-Col Business Admin	3
Undeclared-Col of Sci & Health	
Undeclared-Sch of Education	
Women's Studies BA	
Women's Studies BS	
TOTALS	57

Note: To acquire numbers, run Maxient report 26 (Charges and Findings Breakdown by Academic Major), filtered by "academic misconduct"; using September 1 as start date and date of pull as concluding date.

STUDENT CONDUCT

University Complaint Process

The information included in this section is to provide the Vice Chancellor for Student Affairs with information related to completing his report as outlined on the university complaints website.

Case Response

The following case information provides details related to university complaints received during the 2021-2022 Academic Year.

Area of Complaint	Nature of Complaint	Steps taken to resolve complaint	Final Decision Regarding Complaint
Athletics	Team Dismissal	Referred to the Athletic Director for resolution and outreach.	
Academics (2)	Program Dismissal (Dosimetry/ Education)	Referred to the appeal process.	
Textbook Rental (2)	Textbook Fees	Referred to the Assistant to the Vice Chancellor for Administration and Finance for resolution and outreach.	
Academics	Enrollment – Class full	Referred to the Department Chair for resolution and outreach.	
University (2)	COVID-19 Response	Met with the Dean of Students/ Assistant Dean of Students to discuss concerns.	Case documented.
Dining (2)	Service / Health Concerns	Referred to Director for resolution and outreach Case documented.	
Academic (6)	Faculty Grievance	Referred to the grievance process.	Case documented.
University	Censorship	Outreach to meet with student. Was not responded to.	Case documented.
University	Ethernet Access.	Shared with ITS.	Case documented.
Academics (4)	Student Teaching Access	Shared with Dean of Education / Provost.	Case documented.

Note: Table was inserted as an image to include all areas in view. Information was collected manually based off reports received, Maxient Case information, and case notes within file.

Title IX

No report was generated to tell the story of Title IX this past academic year. Please refer to the Title IX Coordinator for reports regarding Title IX. The assistant dean of students resolved one Title IX case informally through mediation / RJ circle and served as Investigator 1 on two Title IX cases and one sexual misconduct case.

STUDENT CONDUCT

Student Highlights/Testimonials

- I know I am a good person but in being a good person, I have to make mistakes and I am very sorry for the I represented UWL. My intentions and thoughts were not correct in the way that they reflected myself. I take this seriously and I want to continue to be the best version of myself while continuing my education at UWL for the coming years. I want to thank [Staff member] for helping me see what changes I needed to make and I am blessed that I have these resources that are trying to look out for me.
 - UWL Sophomore
- I wanted to say thank you for the way you've been treating me throughout this process. I appreciate the way that you do your job. No matter how this decision is made, thank you very much.
 - UWL Senior
- Since then, I have made good decisions regarding participating in drinking activities. I have learned that my friends are only “mad” at me for not drinking for only a few seconds and get over it. I have also learned, as stated before, it is very possible to have fun at parties while being sober. Both of these have certainly changed my decision-making process while being around alcohol.
 - UWL Freshman
- At the time, I was not happy about meeting with the university, but I am very glad they took it so seriously. I learned my actions have consequences and that I can become a better person because of this. I will be faced with the decision of underage drinking often in college, and I learned to say no. It is possible to be in a setting where drinking is occurring while not participating in it. The disciplinary actions taken against me have helped me reflect on myself as a person and allow me to educate my friends and help them not make the same mistake.
 - UWL Freshman
- Her story made me realize that bad things happen to people who don't even deserve them. You can't control what's going to happen in your life, so you just have to make the best of it. Thinking about my life a way that I came up with to reinvent myself is to be smarter about my choices. To not rush to conclusions about something because I don't have the time for it. I will sit and think about decisions, so I don't make the wrong one. Also, to learn from my past choices, so I don't repeat the same mistake twice. The more you fail the more you can learn, learn from your mistakes to keep improving yourself.
 - UWL Freshman
- Through this experience I have learned a lot about myself. I have rediscovered my priorities in life, became a better friend, sister, student, and daughter, and overall learned to love myself again. Life is so weird in the way it teaches you lessons. I never would have thought this situation would need to happen to be where I'm at, but I can say I haven't been happier since, and I am excited to see what the future holds.
 - UWL Freshman

Honors/Awards/Grants/Professional Presentations (if applicable)

N/A

STUDENT CONDUCT

2022-2023 Unit Goals

- I. Goal #1: Create an optional academic integrity module within Canvas for instructors to use with students.
- II. Goal #2: Establish a new cohort of Student Conduct Hearing Committee students.
- III. Goal #3: Establish a long-term regular assessment plan with the Conduct Assessment Committee.
- IV. Goal #4: Provide restorative justice training to campus and continue to expand Restorative Justice use to other institutional areas.
- V. Goal #5: Responsible Action / Alcohol Policy
 - a. Continue to connect with campus stakeholders to review and implement a revised Responsible Action Policy and new UWL Alcohol Policy.

Violence Prevention 2021-2022 Annual Report Prepared by: Blythe McConaughey

Mission of Unit

Violence Prevention provides victim-centered and trauma-informed support and services to victims/survivors and others impacted by any form of violence.

Vision

Violence Prevention will create a UWL campus free from Violence and oppression where everyone feels safe and valued on our campus.

Values

No judgment, no victim blaming; we believe you.

2021-2022 Unit Goals:

- I. A long-term sustainability plan for Violence Prevention that addresses the increased work load.
PROGRESS UPDATE: *Goal met. The long-term sustainable plan for Violence Prevention to manage case load is to have a student worker (either an intern, graduate assistant or preceptee) hired to work for every semester. The experience of getting a preceptee from the Public Health Program in Spring of 2022 was highly beneficial to the Violence Prevention Program. This student, in combination with the .25 graduate assistant for 10 hours a week, was able to do all the programming, event promotion, social media campaigning, poster distribution, and surveys/evaluations for the programs, which was a huge help. This allowed the Violence Prevention Specialist to focus on direct service and advocacy to survivors of violence without either service being compromised. This type of plan creates a much more sustainable workload for the Violence Prevention Specialist while ensuring the campus community receives the education and support it deserves.*

- II. Further development of the Science-based Treatment Accountability, and Risk Reduction for Sexual Assault (STARRSA) program
PROGRESS UPDATE: *Goal almost complete. The Violence Prevention Specialist had a meeting with Dr. Ryan McKelley in late May to discuss what would be required to get STARRSA up and running again, as it is clearly an asset to our campus community and provides another tool for Title IX and Student Conduct. Violence Prevention is hoping to have STARRSA back this upcoming school year, and strategizing for how to relaunch it is currently in progress.*

- III. Redesign of the Violence Prevention websites
PROGRESS UPDATE: *Goal met. All the text on all the pages was edited, and an "events" page was added to the main task bar. This which allows us to update the website with all of the upcoming Violence Prevention programming and events. We are able to upload event posters and information for our events as well, and link to this webpage on social media and posters using a QR Code. The Violence Prevention Specialist also updated the EVERFI course information to make it less confusing for students to identify which training they need to take and information about the trainings.*

- IV. Development of a mission/goals/values statement to guide the work of Violence Prevention on our campus.

PROGRESS UPDATE: *Goal met. The Violence Prevention Specialist will continue to engage in dialog regarding the proposed mission, vision, and values noted above. The Violence Prevention Specialist will work with the Violence Prevention Advocacy Committee (VPAC) to establish values true to our mission and vision.*

- V. Development of a detailed protocol for providing better support outside of our formal processes for students who have experienced interpersonal violence

PROGRESS UPDATE: *Goal almost complete. The Violence Prevention Specialist met with University Police to discuss a plan for what to do if violence prevention services are needed after hours.*

All of the UPD officers have the Violence Prevention Specialist's cell phone number, including the Chief Hill and Detective Schuster. They know they can contact us after hours if they need to, but they also know that the Violence Prevention Specialist may not be available 24-hours a day. The alternative, if UPD needs an advocate, is to contact New Horizons Shelter and Outreach Centers. New Horizons is also the back up for legal advocacy if and when the Violence Prevention Specialist is on vacation. New Horizons is aware of and support the plan if the Violence Prevention Specialist is out of the office for extended period of time.

The part of this goal that is not complete is putting the plan in writing and distributing it to both University Police and New Horizons so we all have it in writing. Right now, it's only a verbal protocol.

- VI. Partnering with the Pride Center and OMSS for future programming in an effort to center the experience of historically oppressed communities in the work of Violence Prevention.

PROGRESS UPDATE: *Goal met. The Violence Prevention Specialist has provided two (2) hours a week of office hours in the Pride Center all of last semester. The Violence Prevention Specialist and Will VanRoosenbeek (Pride Center Director) are making plans to co-sponsor a speaker on-campus next year. They are both excited to partner on future programming. Blythe and Emily attended Rainbow Unity and Transform in addition to the weekly office hours during Spring Semester.*

Additionally, the Violence Prevention Specialist has confirmed with the Director of the Office of Multicultural Student Services that two (2) office hours a week will be begin there this fall. OMSS is excited to add one of their staffers to the confidential resources team this summer/fall as well.

Expanding services to these areas has given thoughts about potential future areas such as athletics.

Accomplishments/Points of Pride/Highlights

I. **Bystander Intervention Training for NSO**

In August of 2021, Violence Prevention and Wellness and Health Advocacy presented three 90-minute programs for new and first year students called *How to Help a Friend*. These

presentations were held in the Bluffs rooms in University Centers, and over 1,000 first-year and new students attended. Topics covered included: bystander intervention, COVID-19 Safety, safe alcohol use, consent, and hate/bias incidents.

The Violence Prevention Specialist also spent a significant amount of time planning and preparing for New Student Orientation (NSO) 2022. In partnership with the UWL Title IX Office and Student Wellness, Violence Prevention is bringing *Sex Signals* to campus in September 2022! *Sex Signals* educates students about giving and receiving active consent, makes connections between alcohol misuse and sexual assault, debunks many common rape myths, and encourages active bystander intervention through theater, improvisational comedy, and audience interaction. This program is Title IX compliant and will help UW La Crosse meet its educational requirement for first-year students.

II. Confidential Resource Team Retreat

In September 2021, Violence Prevention hosted a three-hour long training for the confidential resources on campus. The Violence Prevention Specialist trained each member of the team on trauma-informed responses, compassion fatigue, and the reporting process on campus.

The team is being restructured over Summer 2022 and another annual training will be held in September of 2022. Violence Prevention will continue to conduct this training on an annual basis to ensure those serving in these roles are prepared and knowledgeable of the latest information.

The poster for the confidential resources team was redesigned this year and will be updated every year to reflect new members.



III. Graduate Assistant

At the start of the 2021-2022 school year, Violence prevention was joined by graduate assistant Jayne Edlin, who is working on her Master’s in Healthcare Administration. Jayne did great work, particularly on the Violence Prevention Instagram page which she completely revamped and

improved. Throughout the entire school year, Jayne did a tremendous amount of work promoting all of the events and programming that Violence Prevention hosted across both semesters. Through her efforts, we were able to get word out about programming and gained new followers!

IV. **Spring 2022 Preceptee**

Violence Prevention and Student Wellness were approached by Dr. Katie Wagoner about potentially hosting a preceptee from the Public Health and Community Health Education program for the Spring 2022 semester. Prior to graduation from the program, candidates must complete a 560-hour, 15-credit Preceptorship (essentially a full-time internship, 37.5 hours/week for 15 weeks) placed in a site that mirrors their future community and public health skills and career aspirations. One of the students Dr. Katie Wagoner was working with, Emily Stemper, was interested in working with college students and was very inspired after November's march for survivors' event.

Emily began her work with Violence Prevention in January of 2022 and spent the entire semester working with Blythe, Jayne, and the Wellness Coordinator. She helped promote Violence Prevention events, became a working member of the Peer Health Advocates, and spoke publicly at Take Back the Night in March. Emily also created and implemented all of the Qualtrics evaluations for the program.

V. **WCASA Membership**

Violence Prevention renewed its membership in the Wisconsin Coalition Against Sexual Assault, where we are registered as a designated sexual assault service provider in the state of Wisconsin. It's an honor to be formally connected to this incredible advocacy group.

VI. **La Crosse County Sexual Assault Response Team (SART)**

Violence Prevention continues to co-facilitate the bi-monthly La Crosse County Sexual Assault Response Team with Ashleigh Passineau of Gundersen Health System. This semester, the SART launched a new case review subcommittee and recruited members from Fort McCoy's SHARP Program, the FBI field office in Madison, and the US Attorney's Office in Madison. Meetings occur every other month on the first Wednesday.

VII. **Coordinated Community Response (CCR) and CCR Pretrial Subcommittee**

Violence Prevention continues to be a member of the La Crosse County Coordinated Community Response Team which focuses on domestic violence cases in the city and county of La Crosse. Blythe also sits on the pretrial subcommittee with colleagues from law enforcement and the District Attorney's Office.

In May, Blythe attended a four-hour virtual retreat with the CCR in an effort to meet everyone on the team and hopefully make connections between the CCR and the SART.

VIII. **Level Up! Board of Directors**

Violence Prevention serves on the board of directors for Level Up! La Crosse and even partnered with them for the Take Back the Night/Kyle Richard event which was held at UWL in March

2022. This event was highly attended and even reached the K-12 school system in La Crosse through programming by Kyle Richards before the event on UWL's campus.

IX. Violence Prevention Advisory Committee

The VPAC lost and gained some new members this year, and continued to meet every month. VPAC was instrumental in selecting new logos and marketing materials for Violence Prevention. They also served as a sounding board for each of the events held this year. Their involvement is crucial to the work of UWL Violence Prevention.

X. Relationship Building with Planned Parenthood La Crosse

Blythe had meetings on three occasions with Joella Striebel, the La Crosse Advocacy Coordinator for Planned Parenthood of Wisconsin. They brainstormed ways they could partner to better serve survivors of sexual assault and intimate partner violence at UW La Crosse. Joella co-hosted tabling events with the Peer Health Advocates and donated condoms to the Violence Prevention program.

XI. Relationship Building with La Crosse County DA's Office and Victim Witness Office

On March 4th 2022, Blythe was able to spend an entire afternoon in the offices of the District Attorney in La Crosse, as well as Victim Witness and the Clerk of Court. She met with DA Tim Gruenke and Victim Witness Specialist Molly Rosson. This meeting was beneficial to UWL Violence Prevention because of the work Blythe does in assisting students in preparing paperwork for restraining orders, as well as building strong connections to these legal offices.

XII. Kognitio Training

Blythe was excited receive training on Kognitio this year. All training that pertains to trauma, mental health, and supporting those who are struggling is helpful and only serves to further the mission of Violence Prevention.

XIII. Tavern League Convention

Blythe attended the Wisconsin Tavern League Convention with the Safe Bar Network at the La Crosse Center this semester and met with multiple bar owners across the city and state of Wisconsin. We began conversations about making La Crosse safe for all in the community.

Challenges/Lowlights

I. Campus Sexual Assault

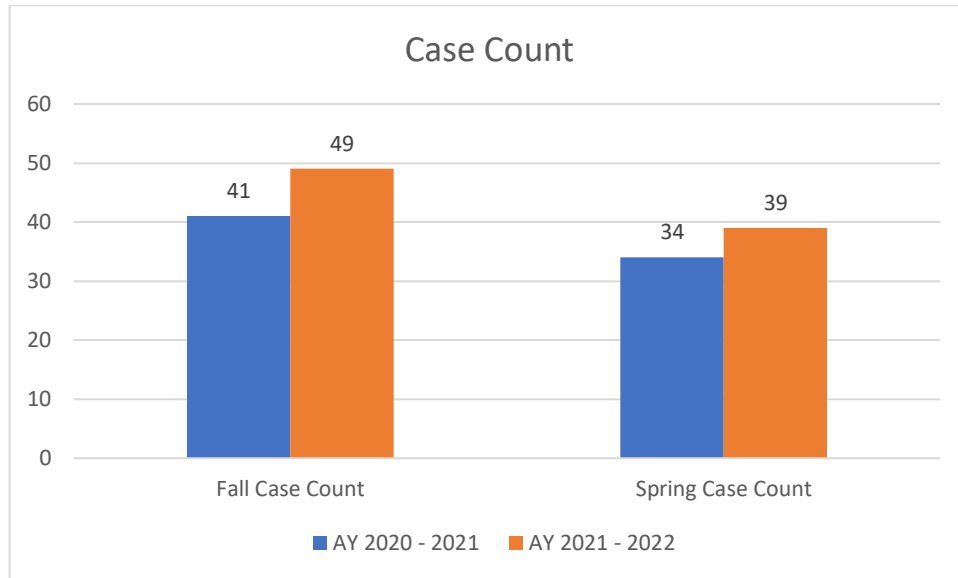
A very complicated sexual assault occurred on our campus in October 2021, which helped contribute to an increased culture of fear on our campus. Many students, faculty, staff and community members were angry about the number of sexual assaults occurring on and around UWL's campus. Violence Prevention took calls from angry students who were upset about the wording of the UWL Alerts that went out to students, as well as students who were upset that there aren't any surveillance cameras on campus. Some students requested more blue lights, some asked for increased escorting services. Violence Prevention spoke with Chief Hill about escorting services and it was added to the UPD webpage. Violence Prevention also spoke with Dr. Figueroa about getting more cameras on campus.

II. **Promoting Awareness and Victim Empowerment (PAVE)**

Promoting Awareness and Victim Empowerment (PAVE) was a volunteer student organization dedicated to promoting awareness of and preventing sexual violence on and off campus. Due to a lack of interest from the students, this group did not continue into the Spring Semester

Programs/Services

Case Count



- I. Direct Services: 39 students served during the Spring 2022 semester in Violence Prevention, this is down by 10 people from the previous semester.

Programming

I. **September 2021 – Eagle Fest**

Blythe was thrilled to kick off the school year with a table at Eagle Fest. Having a presence at events like this is important for Violence Prevention. We want to be involved in all aspects of life at UWL, not just when something violent happens. Blythe got to meet many students, introduce herself, and talk about all the cool events that Violence Prevention had planned for this school year.

II. **October 2021 – Domestic Violence Awareness Month**

For Domestic Violence Awareness Month in October 2021, Violence Prevention hosted *The Clothesline Project* in University Centers. For this event, Violence Prevention partnered with Student Wellness’ Peer Health Advocates to staff 4 separate tabling events. At each table, we had t-shirts that had been designed by survivors of domestic violence and sexual assault in La Crosse. Additionally, we gave students who approached the table an opportunity to decorate a small paper t-shirt with their own message of support to survivors. We also had this activity in the Resource Library of the Race, Gender and Sexuality Studies department. Approximately 30 students approached the tables and interacted with us about the dynamics of domestic

violence. This was a great event because of the conversations we were able to have with students who stopped by; most just wanted to know what we were doing, and when we explained, we were able to talk to them about how prevalent Domestic Violence is in our society.

III. **October 2021 – Trivia with Peer Health Advocates**

Trivia Tabling with Peer Health Advocates in October 2021 – Throughout the month, Violence Prevention collaborated with the Peer Health Advocates on Trivia Tables, which are a fun activity wherein students who approach our table can spin the wheel and pick a question that pertains to an aspect of wellness or sexual violence prevention. It was a good way to spread the word about our services and build rapport with the Peer Health Advocates who ended up working with us a lot throughout the entire school year.

IV. **November 2021 – March for Survivors**

On November 10, 2021 several students from Public Health and Community Education and ESG organized a rally and march in support of sexual assault survivors at UW La Crosse. The Violence Prevention team helped plan the event. Blythe attended and spoke to the crowd. Several students approached her afterwards saying it was amazing. Two students came to Violence Prevention to discuss some trauma they had endured as a result of meeting Blythe at the march. Approximately 250 students attended this event.

V. **February 2022 – Roll Red Roll Film Screening**

Violence Prevention hosted a screening of the documentary film *Roll Red Roll* in the Student Union Movie Theatre on Tuesday, February 15th. *Roll Red Roll* is a challenging film that discusses rape culture, social media, and sexual assault. Staff from Violence Prevention, as well as Counseling and Testing, were on hand before, during and after the film for anyone who needed additional support.

VI. **February – Sexpert Panel**

On February 28, Blythe was a member of a Sexpert Panel hosted by Student Wellness and the Peer Health Advocates during Sexual Health Week. She mostly fielded questions on consent and sexual violence prevention.

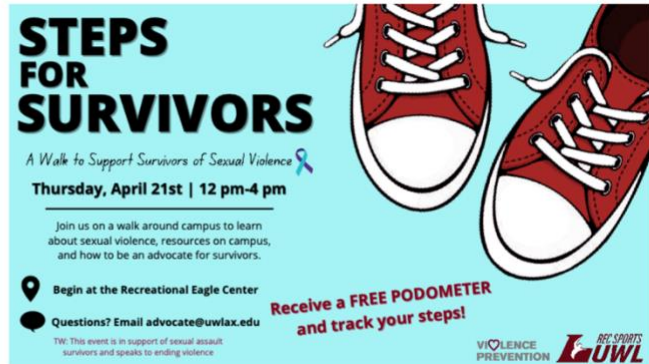
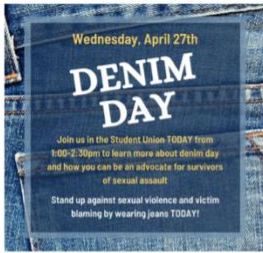
VII. **March 2022 – Take Back the Night/Kyle Richard**

This event was held on March 29, 2022 in Mitchell Hall at UWL. First, we hosted a speaker named Kyle Richard, who is a former SUNY Cortland football team captain who was shot twice when he stepped in to stop a sexual assault in the summer of 2017. His experience has led him to becoming a nationally known advocate for bystander intervention and sexual assault prevention. Kyle spoke at length about his experiences and it was difficult to hear at times.

After Kyle's lecture, Violence Prevention hosted a march in support of survivors of sexual violence from Mitchell to the UWL Clocktower. Once we were there, we held a speak-out for anyone who wanted to share their experiences and feelings with regard to sexual assault on our campus and in their own lives. Survivors and their loved ones took turns speaking into the microphone and sharing their stories for about an hour that night. In post-evaluations, attendees remarked that it was powerful and healing night that they were happy to be a part of.

- VIII. **March 2022 – Spring Break Send Off Committee and Event**
Blythe was proud to partner once again with Student Wellness and be a member of the Spring Break Send Off Committee early this semester. Violence Prevention staff also attended this event and distributed information on bystander intervention and consent.
- IX. **April 2022 – Stomp Out Stigma**
Violence Prevention was on hand for the annual Stomp Out Stigma event this year. There were some questions raised for the panelists about sexual violence and Blythe was there to support audience members and provide information about sexual assault services that are available on campus in the Violence Prevention Office as well as in the La Crosse community.
- X. **April 2022 – Steps for Survivors**
The Steps for Survivors event was held in April and was co-sponsored by Rec Sports. It was really great to find something to partner with them on! Essentially, Violence Prevention staff mapped out a route for participants to walk around campus. Along the route, we placed yard signs with statistics about domestic and sexual violence, as well as quotes from survivors of these traumas. The route began right outside the Rec at our table. We handed out free Violence Prevention pedometers, water bottles, and information to all attendees. Attendees walked along the route, learned some stories and statistics, and hopefully got some fresh air and exercise. It was a fun and casual event to get people outside and moving their bodies. We ended up having 40 people attend and take the walk!!! Everyone who signed up at our table was entered to win a \$15 gift card from Moka!
- XI. **April 2022 – Sexual Assault Awareness Month: Tabling with New Horizons**
Every Monday in the month of April 2022, Violence Prevention hosted tabling events with New Horizons in University Centers. Cookies and hot chocolate were provided to table attendees. We were able to talk to students about Sexual Assault Awareness Month, and share statistics and information about how common sexual assault is across the globe. We also shared self-care tips, provided coloring sheets and other light activities such as the Trivia Wheel. We used this to start conversations about sexual assault prevention and consent.
- XII. **April 2022 – Sexual Assault Awareness Month: Denim Day**
Violence Prevention participated in Denim Day in April. Globally, Denim Day is known as a symbolic gesture of support for survivors. We wore denim on Wednesday, April 27th (and encouraged the entire campus community to do so as well) to show solidarity for survivors and send a message that clothing is not consent. We also created a hashtag (#UWLDenimDay2022) on social media for members of our community to use to share their pictures of themselves wearing denim for the day.

Events Through Photos



Top left photo: Denim Day information

Top middle photo: Jayne Edlin, Blythe McConaughey, Emily Stemper with denim on Denim Day

Top right photo: Steps for Survivors advertisement

Middle left photo: Denim Day information

Bottom left photo: Clothesline Project for Domestic Violence Awareness moth

Bottom middle left photo: Tavern League Convention tabling

Bottom middle right photo: Roll Red Roll advertisement

Bottom right photo: Roll Red Roll advertisement



Top left photo: March for Survivors publicity
Top middle photo: March for Survivors publicity
Top right photo: Eagle Fest booth
Bottom left photo: Take Back the Night/Kyle Richard publicity
Bottom middle photo: Take Back the Night/Kyle Richard publicity
Bottom right photo: Take Back the Night/Kyle Richard publicity

Student Highlights/Testimonials

- “Blythe is a Rockstar! I legit do not know what I would have done without her.”
 - VP student in Fall 2021 Semester

- “I learned a lot about myself and my trauma through working with Violence Prevention. I’m so glad I came here!!”
 - VP Student in Spring 2022 Semester

Honors/Awards/Grants/Professional Presentations Presentations

All of the presentations in classes this year were about Violence Prevention services, reporting on campus, and the dynamics of gender violence. All of them were at least 45 minutes long, most were between 60 and 90 minutes, including questions and discussion.

- Title IX and Violence Prevention to Residence Life Staff
- Dr. Jodi Vandenberg-Daves’ RGSS class (both semesters)

- James Puckett’s Psychology classes (both semesters)
- Empathetic Listening Class Presentations on Trauma with Chelsey Senn of Gundersen Health System
- Andrea Hansen’s classes (both semesters)
- Michelle Petit’s classes (both semesters)
- Kate Noelke’s classes (both semesters)
- Dr. Shanna Felix’s 3 classes
- Dr. Laurie Cooper Stoll’s 2 classes
- Presentation to La Crosse PATCH at the Dahl Family YMCA – January 2022 about sexual violence prevention and consent
- CATL/Dr. Kate Parker – “Supporting Survivors in Your Classroom” – Feb 22
- Presentation to Rainbow Unity
- Transform
- Campus Feminists
- Pride Center Queer Panels
- Social Justice Week Presentation with Andrew Ives and Will Van Roosenbeek
- Athletics Staff – 4/19/22
- START/Transfer START Summer 2021 and 2022
- Resident Support Rotations Presentations with Residence Life Summer 2021

Grants

- **Safe Bar Network**
Blythe collaborated with Heidi Svee, a Coordinator at New Horizons Shelter and Outreach Centers to get a grant from the Wisconsin Coalition Against Sexual Assault (WCASA) to be trained by the Safe Bar Network. That grant was awarded, and Blythe and Heidi spent an afternoon with Halleigh Herold, the Executive Director of the Safe Bar Network. Blythe is now trained to meet with local bar owners and staff about what it means to be a Safe Bar – a place where everyone can have fun and get home safely. Her first training will be on June 27, 2022 at Bennett O’Riley’s in La Crosse. This is beneficial to the Violence Prevention Office as well as Wellness and Health Advocacy and the Alcohol and Other Drugs Taskforce.

2022-2023 Unit Goals

- I. Goal #1: Continue providing one “signature” event to campus on a monthly basis.
- II. Goal #2: Launch a book club centered around survivor stories, sexual assault prevention, and other violence prevention related areas.
- III. Goal #3: Continue formation of STARRSA program with the hope of launching it again during the 2023-2024 year.

Wellness

2021-2022 Annual Report

Prepared by: Gabrielle Smartt

Mission of Unit

The mission of Wellness and Health Advocacy is to provide the UWL campus community with culturally competent health education, health promotion programming, alcohol and other drug education, community engagement, and partnership that supports and empowers the campus community to make choices and create lifelong habits that promote health and well-being across all dimensions.

Vision

A campus environment where the potential for health flourishes.

Values

Integrity. Collaboration. Student-Centered. Equality and Equity. Transformation.

2021-2022 Unit Goals

- I. By May 2022, the Coordinator of Student Wellness will build effective relationships with stakeholders.

PROGRESS UPDATE: *Goal Met. During the 2021-2022 academic year, Gabrielle Smartt, the Coordinator of Student Wellness at UWL, coordinated relationships with stakeholders and campus partners, which include Residence Life, University Centers, Counseling & Testing Center, Violence Prevention, Student Health Center, American Lung Association in Wisconsin, Office of Multicultural Student Services, Pride Center, Academic Affairs, Campus Police, SSAFER@UWL (Students, Staff, Faculty, Empowering Recovery at UWL), Campus Dining, and Planned Parenthood. At the start of the Fall 2021 semester, Gabrielle Smartt met with stakeholders to discuss formal and informal agreements, and opportunities for collaborative efforts to support students' holistic wellbeing.*

During the 2021-2022, Gabrielle managed the My Maroon Apron events, an initiative that was created and established by Louise Janke, the Financial Aid Director. In partnering and coordinating efforts with the Financial Aid Office, It Make\$ Cents! Office, Leadership and Involvement, On Campus Food Pantry, Hunger Task Force in La Crosse, Peer Health Advocates, Eta Sigma Gamma, and Students for Sustainability, the My Maroon Apron Committee distributed 496 meal kits during the 2021-2022 academic year.

Prior to the start of the Spring 2022 semester, Gabrielle identified Campus Activities Board (CAB) as a potential partner. In coordinating relationships with CAB and meeting with Magann Dykema, the Activities Coordinator for University Centers, Wellness & CAB implemented several events, including Social and Environmental Justice Bingo.

In Spring 2022, Gabrielle coordinated efforts with campus partners to plan, implement, and evaluate Spring Break Sendoff event, which was held on March 3, 2022 in the Bluffs Ballroom of

the Student Union. The purpose of this event is to equip students with the knowledge, tools, and resources to make informed, responsible decisions during Spring Break. Our goal was to educate students on bystander intervention, alcohol and other drug prevention, responsible action policy, promote holistic wellness, and encourage proactive involvement in the health, safety, and well-being of the UWL community.

Wellness & Health Advocacy and the Peer Health Advocates partnered with the Counseling & Testing Center (CTC) on campaigns, programs, and events, including the Bandana Project, a campaign to increase mental health awareness, share mental health resources, and empower everyone to be advocates for mental wellness. Additionally, Wellness & Health Advocacy partnered with Counseling & Testing to plan, implement, and evaluate the Stomp Out Stigma: Mental Health Panel during Social Justice Week. Throughout the academic year, the Peer Health Advocates collaborated with CTC to create Mental Health Monday content for Instagram to educate students and the UWL community on various mental health topics and resources.

Wellness & Health Advocacy and the Peer Health Advocates collaborated with the Violence Prevention Office to plan and implement programs, trainings, and events, including How To Help Your Friend training for first year students during New Student Orientation, tabling events on healthy relationships, consent, and bystander intervention.

In the Spring 2022, Gabrielle worked with the UW System and Alcohol and Other Drug Coordinators within the UW System to plan and develop educational materials for the [Not What You Think #FentanylFacts](#) campaign.

- II. By May 2022, the Coordinator of Student Wellness will re-invent the Peer Health Advocate program.

PROGRESS UPDATE: *Goal Met. Prior to the start of Fall 2021 semester, Gabrielle Smartt, the Coordinator of Student Wellness, conducted a needs assessment to identify existing and available resources, policies, programs, practices, and interventions provided by Wellness & Health Advocacy. Upon assessing the information collected, Gabrielle believed it essential that Wellness & Health Advocacy strive to expand the scope of wellness services provided and utilize theories and frameworks to plan, implement, and evaluate health education and health promotion programs, events, and trainings.*

Upon developing and creating a program proposal guide and an evaluation assessment rubric, Gabrielle administered a training for the Peer Health Advocates during a staff meeting in September 2021. In utilizing the program proposal guide and evaluation assessment tool, the Peer Health Advocates planned and created new programs, which include Meditation and Mindfulness, Tobacco Prevention Education: Truth or Myth, and an Alcohol and Bystander Intervention presentation and program.

During the 2021-2022 academic year, Wellness & Health Advocacy and the Peer Health Advocates planned and implemented programs, events, and trainings on various health and wellness topics, including bystander intervention, mental health, alcohol and other drug prevention/education, sexual health, tobacco education, prevention, health and safety.

In tracking participation and engagement during programs/events utilizing Navigate Swipes during the 2021-2022 academic year, Wellness & Health Advocacy have set a baseline, which will allow the Wellness & Health Advocacy Office to assess and determine areas for growth and improvement for the 2022-2023 academic year.

During the Spring 2022, Wellness & Health Advocacy collaborated with Academic Affairs to develop the 'Eagles Care' campaign to normalize mask wearing among students, faculty, and staff. Wellness & Health Advocacy and the Peer Health Advocates played a key role in normalizing mask wearing on campus through informative and engaging social media posts, which encouraged the UWL community to wear their mask, get tested, and stay up to date with vaccines.

- III. By May 2022, the Coordinator of Student Wellness will re-design the Wellness and Health Advocacy's web page.

PROGRESS UPDATE: *Goal not met. During the 2021-2022 academic year, Gabrielle Smartt, the Coordinator of Student Wellness did not meet this goal. This goal will be set for 2022-2023 academic year.*

Accomplishments/Points of Pride/Highlights

I. **Broaden the scope of wellness programs/events.**

During the 2021-2022 academic year, Wellness & Health Advocacy and the Peer Health Advocates planned, implemented, and evaluated programs and events on various health and wellness topics including mental health, interpersonal violence prevention, sexual health, alcohol and other drug prevention, and nutrition.

Upon developing and creating a program proposal guide and an evaluation assessment rubric, Gabrielle Smartt, the Coordinator of Student Wellness, administered a training for the Peer Health Advocates in September 2021. During the spring 2022, the Peer Health Advocates utilized the proposal guide and rubric to develop, implement, and evaluate new programs, which included Meditation and Mindfulness, Tobacco Prevention Education: Truth or Myth, and an Alcohol and Bystander Intervention presentation and program.

II. **Strengthen partnerships with stakeholders**

During the 2021-2022 academic year, Wellness & Health Advocacy coordinated relationships with campus partners and stakeholders which include Residence Life, University Centers, Counseling & Testing Center, Violence Prevention, Student Health Center, Office of Multicultural Student Services, Pride Center, Academic Affairs, Campus Police, SSAFER@UWL (Students, Staff, Faculty, Empowering Recovery at UWL), Campus Dining, and Planned Parenthood.

During the 2021-2022 academic year, Wellness & Health Advocacy and the Peer Health Advocates partnered with stakeholders to plan, implement, and evaluate various programs and events, in which:

- **496 meal kits** were packed and distributed during My Maroon Apron events
- **186 members of the UWL community** took the pledge for The Bandana Project
- **75 members of the UWL community** attended Stomp Out Stigma: Mental Health Dialogue

- **133 individuals** participated in Bingo Night events
- **76 students** participated in the Spring Break Sendoff event
- **20 individuals** participated in the tabling event during the World AIDS Day event
- **1 individual** received an HIV test during the World AIDS Day event
- **3 individuals** attended the Endgame: AIDS In Black America.
- **55 individuals** participated in the tabling event during A Better Future Starts Here: Choose Health event at the Recreational Eagle Center.

In the spring 2022, Wellness & Health Advocacy partnered with Academic Affairs to develop the 'Eagles Care' campaign to re-normalize mask wearing among students, faculty, and staff upon return to campus after semester break in March. Wellness & Health Advocacy and the Peer Health Advocates played a key role in normalizing mask wearing on campus through informative and engaging social media posts, which encouraged the UWL community to wear their mask, get tested, and stay up to date with vaccines.

III. Evaluation and assessment of programs/events

During the 2021-2022 academic year, Wellness & Health Advocacy utilized Navigate Swipes to measure student engagement and participation during programs and events. Utilizing this method, we have set a baseline, which has allowed us to assess and determine areas of growth and improvement for the 2022-2023 academic year.

In utilizing the Navigate Swipes, Wellness & Health Advocacy administered evaluation surveys following programs/events to measure participants' knowledge, attitudes, and beliefs in relation to health behavior change.

IV. UWL booster initiative campaign

Following the emergence of the Omicron variant in the United States in December 2021, the University of Wisconsin – La Crosse launched a Booster Incentive Campaign in the Spring 2022 to encourage UWL students to get their booster shot. Students who received their booster shot and completed a survey granting the UWL Student Health Center permission to verify their vaccination were entered into a drawing to win prizes to be awarded at the end of each month. Following the completion of the Booster Incentive Campaign, **2,026 UWL students** reported that they had received their booster shot. The UWL Booster Incentive Campaign Committee awarded approximately 124 limited edition t-shirts/hoodies during the Spring 2022. Additionally, 5 \$1,000 scholarships were awarded in May 2022.

Committee Members: Gabrielle Smartt (Chair); Kara Ostlund (Student Life); Kyle Burke (University Centers); Jenni Brundage (Residence Life); Maren Walz (UComm); Ben Crenshaw (Student Health Center); Katie Harris (Student Health Center); Nick Ragner (UComm); Kyle Farris (UComm); Peter Wilker (Faculty)

Challenges/Lowlights

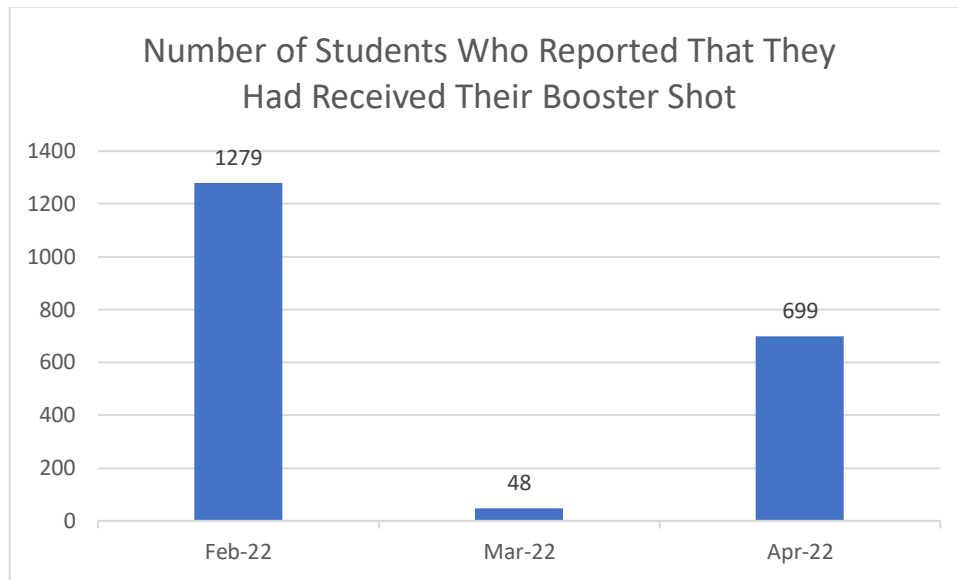
I. Impact of COVID-19

The emergence of COVID-19 has led to profound mental and behavioral changes among college students. Throughout the 2021-2022 academic year, many of our students have experienced food insecurity, interpersonal violence, depression, anxiety, and other mental health disorders.

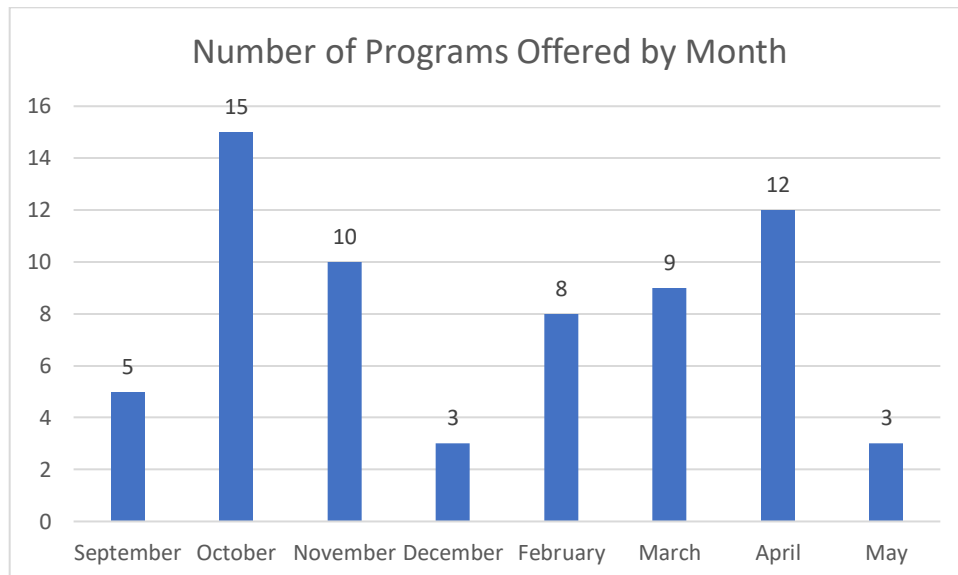
Throughout the year, Wellness & Health Advocacy partnered with stakeholders and community members to support the holistic wellbeing and continued success of students and the UWL community through programs, events, and campaigns.

Programs/Services

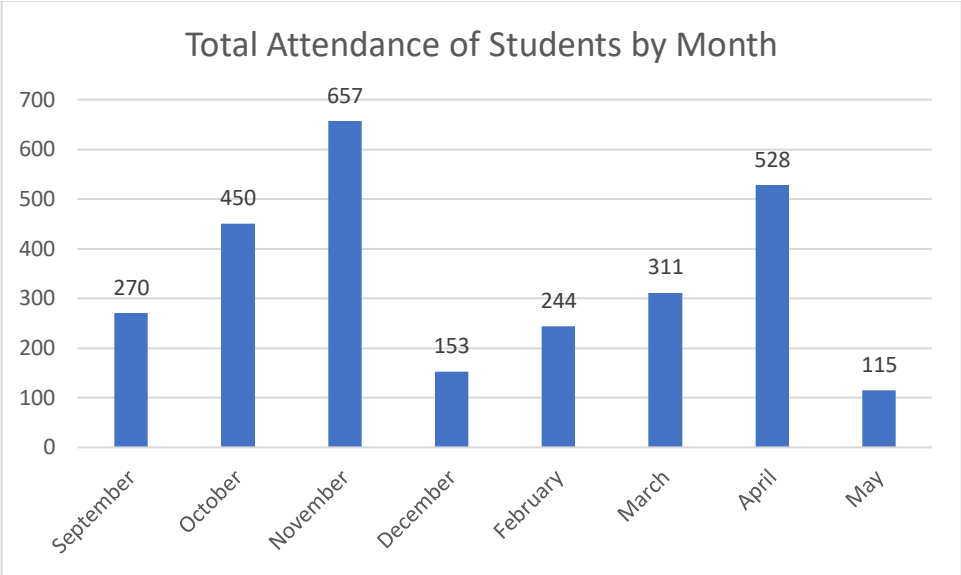
Booster Campaign



Number of Programs by Month



Attendance at Programs



Attendance by Program	
Name of Program/Event	Attendance by Event
A Better Future Starts Here: Choose Health (partnership with Rec)	55
Active Bystander and Alcohol Edu.	45
Alcohol Edu Presentation/Program	14
Bingo Event with CAB	133
Condom Bingo	185
Consent & Condoms Tabling Event	25
De-Stress Fest	94
Delightful Tabling Event with Dinning Commons	15
Eagle Fest	135
Gratitude Tabling Event	60
Halloween Jeopardy	20
HPR 105 Sexual Health Lecture	140
Make a Card For a Friend Tabling Event	50
March To End Violence	250
Mental Health Activities	33
Mindful Reset Event	50
My Maroon Apron	496
Pizza & Consent Program	9
Resource Presentation for First Year Research Exposure	12
Sexpert Panel	24
Sexual Health Lecture for HPR 105	140
Sexual Health Program	60
Sexual Health Tabling Event with Planned Parenthood	40
Spring Break Sendoff	76
Spring Spectacular	30
Stomp Out Stigma: Mental Health Dialogue	75
Stress Management Presentations	51
Take Down Tobacco Tabling Event	67
Take What You Need Tabling Event	53
Teeter-Totter Event with Gamma Sigma Sigma	30
The Bandana Project tabling event	72
The Ultimate Trivia	37
Time Management & Kognito Tabling Event	30
Wellness Extended Weekend	20
Wellness Extended Weekend Resource Fair	25
World AIDS Day (partnership with the Pride Center and BSU)	24
Total Students Served by Wellness Programming	2675

Programs Offered

A Better Future Starts Here: Choose Health (partnership with Rec)

Wellness & Health Advocacy, the Peer Health Advocates, and ESG facilitate Trivia, provided information on tobacco prevention and education, advocacy efforts, tobacco-related disparities and smoking cessation resources. Additional information on the in-door track and climbing wall.

Active Bystander and Alcohol Edu.

Wellness and Violence Prevention facilitated Trivia and Alcohol 101. Students were asked to pour a standard size drink (beer, wine, liquor)

Alcohol Edu Presentation/Program

The Peer Health Advocates facilitated a presentation on Alcohol Edu.

Bingo Events with CAB and Students for Sustainability

Partnership with Wellness & Health Advocacy, Peer Health Advocates, and Campus Activities Board. Facilitated Wellness Bingo, which covered various health and wellness topics including mental health, bystander intervention, sexual health, healthy relationships, alcohol and other drug prevention, and social and environmental justice.

Condom Bingo

The Peer Health Advocates implemented Condom Bingo, which covered various health topics including sexual health, sexual identity, anatomy, protective barriers, birth control, violence prevention, and resources.

Consent and Condoms Tabling Event

Wellness & Health Advocacy and the Peer Health Advocates facilitated a tabling event to educate students on consent, STI education and prevention, healthy relationships, and resources on campus and in the community.

Delightful Tabling Event

The Peer Health Advocates provided information on building and maintaining healthy relationships during the Delightful Tabling Event hosted by the UWL Dinning Commons.

De-Stress Fest

Peer Health Advocates implemented De-Stress Fest to promote mental wellness during finals week. Stations included: DIY stress balls, DIY buttons, coloring station, DIY bookmark/friendship bracelet, packing foam, DIY hot coco, Take What You Need, hot coco and treats.

Eagle Fest

Welcome/Welcome Back Celebration for students on Friday, September 10th. The Wellness & Health Advocacy & PHA's facilitated Wellness Trivia. Topics included alcohol and other drug prevention and education, consent, sexual health, and healthy relationships.

Gratitude Tabling Event

Peer Health Advocates encouraged students to practice gratitude by writing down what they are grateful for.

Halloween Jeopardy

Wellness & Health Advocacy and the Peer Health Advocates facilitated Halloween Jeopardy on consent, alcohol and other drug prevention, wellness and safety.

HPR 105 Sexual Health Lecture

Wellness & Health Advocacy and the Peer Health Advocated presented information on policy, STI's, pregnancy prevention, gender identity, healthy relationships, and prevention. PHAs facilitated a Kahoot on information presented.

Make a Card for a Friend Tabling Event

Wellness & Health Advocacy and the Peer Health Advocates educated students on the importance of building and maintaining healthy relationships. Students we provided with the materials to make a card for a friend.

March To End Violence

March to End Sexual Violence on Campus. Words of support from administration, march through campus, silence vigil, hold space for survivors, and tabling event earlier that day.

Mental Health Activities

Mini De-Stress Fest. Stations included DIY stress balls, coloring station, and meditation.

Mental Health Mondays Social Media Event

Every Monday, we shared resources, tips, and reminders about taking care of oneself and reporting to appropriate individuals when they are concerned about a friend.

Mindful Reset Event

Wellness & Health Advocacy and the Office of Multicultural Student to implemented Mindful Reset event to promote mental wellness during finals week. Stations included: DIY stress balls, DIY buttons, coloring station, DIY bookmark/friendship bracelet, DIY succulent crafts, and Take What You Need.

Mini De-Stress Fest (Family Weekend)

Student Life Office implemented Mini De-Stress Fest. Stations included: DIY stress balls, meditation, and journals.

My Maroon Apron

Partnership with It Make\$ Cents!, Food Pantry, and Financial Aid Office, Students for Sustainability, Eta Sigma Gamma. Wellness & Health Advocacy, the Peer Health Advocates, ESG packed and distributed meal kits.

Pizza and Consent Program

The Peer Health Advocates educated students on the importance of consent using the metaphor of creating and sharing a pizza together.

Resource Presentation for First Year Research Exposure (FYRE)

Wellness & Health Advocacy and Violence Prevention presented information on resources, programs, and services. Mental health activities including Bandana Project, Take What You Need, Sudoku and Puzzles, were provided.

Sexpert Panel

Wellness & Health Advocacy and the Peer Health Advocates hosted a panel discussion. Students were able to learn about sexual health, and ask questions about sexuality, safer sex practices, and sexual violence prevention.

Sexual Health Lecture for HRP 105

Wellness & Health Advocacy and the Peer Health Advocates presented information on policy, STI's, pregnancy prevention, gender identity, healthy relationships, and prevention. PHAs facilitated a Kahoot on information presented.

Sexual Health Program

The Wellness & Health Advocacy & PHA's facilitated Wellness Trivia. Topics included alcohol and other drug prevention and education, consent, sexual health, and healthy relationships.

Sexual Health Tabling Event with Planned Parenthood

Information on protective barriers and sexual health. Sexual Health Supplies and Candy were available for participants.

Spring Break Sendoff

Partnership with Wellness & Health Advocacy, Peer Health Advocates, Campus Activities Board, Violence Prevention, It Make\$ Cents!, Pride Center, Campus Police Department, Office of Multicultural Student Services, Rec Sports, Counseling & Testing Center, Students For Sustainability, and SSAFER (Students, Staff, Faculty, Empowering Recovery at UWL). The purpose of this event was to equip students with the knowledge, tools, and resources to make informed, responsible decisions during Spring Break. The goal of the event was to educate students on bystander intervention, alcohol and other drug prevention, responsible action policy, promote holistic wellness, and encourage proactive involvement in the health, safety, and wellbeing of the UWL community. Bingo was facilitated as an alcohol alternative event.

Spring Spectacular

The Peer Health Advocates provided information on stress management, self-care, and encouraged students to utilize mental health resources on campus and in the community during the Spring Spectacular event hosted by Campus Activities Board, Residence Life, Dining Commons, and It Make\$ Cents!

Stomp Out Stigma: Mental Health Dialogue

Partnership with Wellness & Health Advocacy, the Peer Health Advocates, Counseling & Testing Center, and Violence Prevention. The event was held during Social Justice Week to raise awareness, reduce stigma, educate, and advocate for those who are coping with mental health concerns on our campus.

Stress Management Presentation BSU, DiStem, ASO

Peer Health Advocates presented information on stress management, boundaries, healthy coping skills, resources. Coloring sheets and journals were provided.

Take Down Tobacco Tabling Event

Wellness & Health Advocacy and the Peer Health Advocates to educate students on the health impacts, raise awareness, and advocate for a tobacco-free campus policy at UW-La Crosse.

Take What You Need Tabling Event

The Peer Health Advocates facilitated a tabling event to de-stigmatize mental illness and encourage students to utilize mental health resources on campus and in the community, including UWL Counseling & Testing Center, Great Rivers 2-1-1, and Kognito: At-Risk Mental Health Training.

Teeter-Totter Event with Gamma Sigma Sigma

Wellness & Health Advocacy and the Peer Health Advocates presented information on HIV education/prevention and resources on campus and in the community during the Teeter-Totter Event hosted by Gamma Sigma Sigma.

The Bandana Project Tabling Event

Partnership with Counseling & Testing Center and Wellness & Health Advocacy. The Bandana Project is a campaign to increase mental health awareness, share mental health resources, and empower everyone to be advocates for mental wellness.

The Ultimate Trivia

The Wellness & Health Advocacy & PHA's facilitated Wellness Trivia. Topics included alcohol and other drug prevention and education, consent, sexual health, and healthy relationships.

Time Management & Kognito Tabling Event

The Peer Health Advocates facilitated a tabling event to educate students on time management and Kognito.

Wellness Extended Weekend

Wellness & Health Advocacy shared programs and services. Coloring activity, the bandana project, and other activities were provided.

Wellness Extended Weekend Resource Fair

Wellness & Health Advocacy shared programs and services. Coloring activity, the bandana project, and other activities were provided.

World AIDS Day (partnership with the Pride Center and BSU)

Tabling event provided information on HIV prevention/education, HIV Testing in the afternoon, and the showing of Endgame: AIDS in Black America

Events Through Photos



Top left photo: Take What You Need Table during the De-Stress Fest event held in December 2021 in the Hall of Nations, Centennial Hall.

Top middle photo: UWL students engaging in mental health activities during the De-Stress Fest event held in December 2021 in Hall of Nations, Centennial Hall.

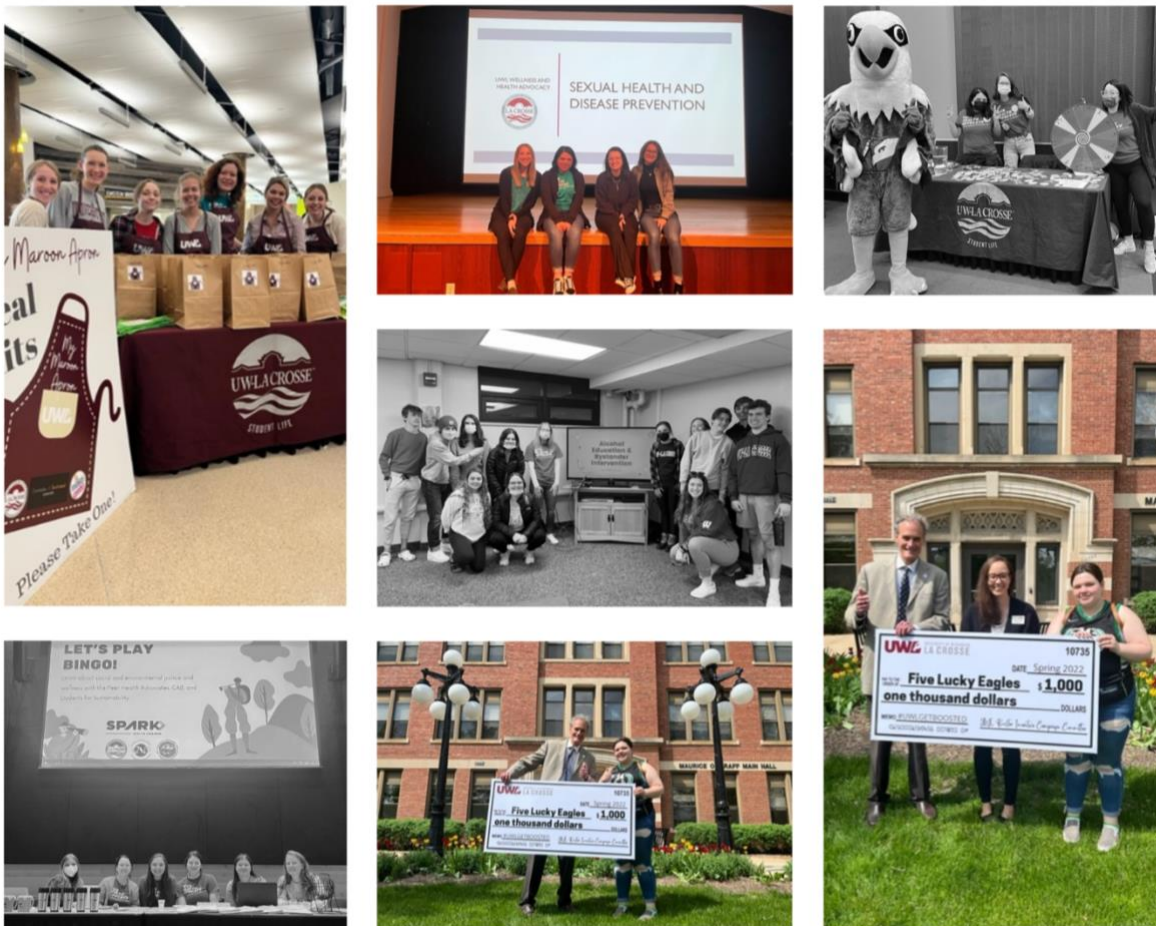
Top right photo: Lead PHA Issy (left) and PHA Katie (right) facilitating Pizza & Consent presentation and program in Drake Hall.

Middle photo: UWL students engaging with the Peer Health Advocates, the Pride Center, and the Office of Multicultural Student Services during the Spring Break Sendoff in the Bluffs Ballroom, Student Union.

Bottom left photo: UWL students getting ready to play Bingo during Spring Break Sendoff in the Bluffs Ballroom, Student Union.

Bottom middle photo: Gabrielle Smartt, Coordinator of Student Wellness and the Peer Health Advocates during the Spring Break Sendoff in the Bluffs Ballroom, Student Union.

Bottom right photo: UWL students getting ready to play Bingo during Spring Break Sendoff in the Bluffs Ballroom, Student Union.



Top left photo: My Maroon Apron tabling event held during spring 2022 on the 1st floor of the Student Union.

Top middle photo: Sexual Health and Disease Prevention presentation presented by PHA Emily, PHA Jenny, Lead PHA Issy, and PHA Katie for HPR 105 class in Graff Main Hall.

Top right photo: Peer Health Advocates and Stryker Eagle at Wellness & Health Advocacy tabling during Spring Break Sendoff in the Bluffs Ballroom, Student Union.

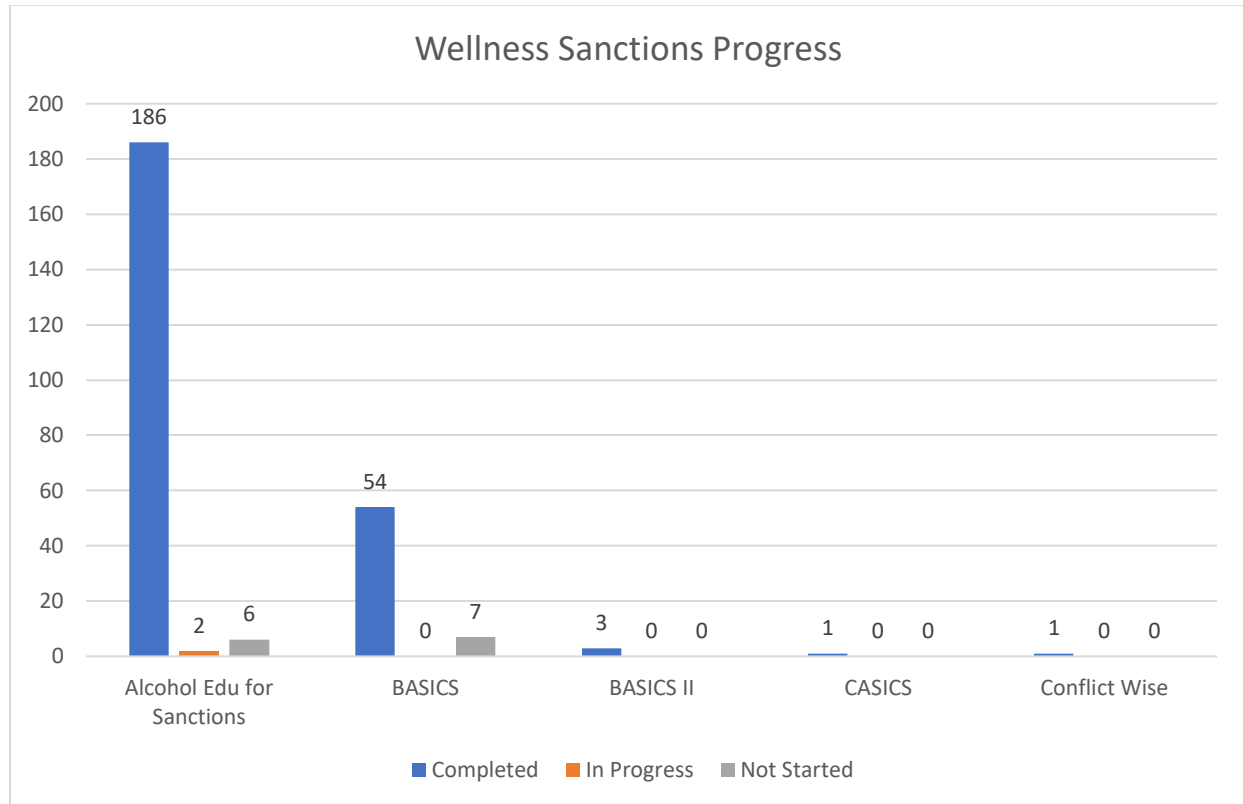
Middle photo: Alcohol Education and Bystander Intervention Program facilitated by PHA Emily and PHA Sophie in Drake Hall.

Bottom left photo: Social and Environmental Justice Bingo hosted by Wellness & Health Advocacy, the Peer Health Advocates, Campus Activities Board, and Students for Sustainability in the E-café of the Student Union during Social Justice Week.

Bottom middle photo: Chancellor Gow (left) presenting a \$1,000 scholarship to a UWL student (right) who participated in the Spring 2022 UWL Booster Incentive Campaign. Picture was taken in front of Graff Main Hall.

Bottom right photo: Chancellor Gow (far left) and Gabrielle Smartt (center), the Coordinator of Student Wellness presenting a \$1,000 scholarship to a UWL student (far right) who participated in the UWL Spring 2022 UWL Booster Incentive Campaign. Picture was taken in front of Graff Main Hall.

Wellness Sanctions Progress



Student Highlights/Testimonials

- “Being a Peer Health Advocate has given me community and connection within the most inclusive space. And the team consistently inspires me to get creative when advocating for all things wellness.”
 - Peer Health Advocate
- “Being a Peer Health Advocate has taught me how advocating for myself and the issues that are important to me can help others.”
 - Peer Health Advocate
- “I liked that I was able to self-reflect on my drinking habits and learn how to change.”
 - UWL student who completed the BASICS program
- “I liked receiving personalized feedback based on my responses on the E-Checkup component and safe drinking habits that catered to my lifestyle specifically.”
 - UWL student who completed the BASICS program
- “The BASICS program was very informational and beneficial to my understanding of alcohol and how it affects me.”
 - UWL student who completed the BASICS program

- “I learned more about normal drinking behavior outside of La Crosse. The BASICS program made me think more about the consequences of drinking too much in a short amount of time even if I do not drink on a regular basis.”
 - UWL student who completed the BASICS program

Honors/Awards/Grants/Professional Presentations

Grants

- In October, UWL SPARK Project Grant application for the 2021-2022 academic year were approved by the American Lung Association in Wisconsin. UW-La Crosse will be joining other colleges and universities across the state in working towards and implementing a 100% tobacco-free campus. UW-La Crosse was offered \$2000 to assist with tobacco-free campus efforts.

2022-2023 Unit Goals

- I. Goal #1: By May 2023, Wellness & Health Advocacy will coordinate signature programs and events with key stakeholders.
- II. Goal #2: By May 2023, Wellness & Health Advocacy will strengthen relationships with stakeholders.
- III. Goal #3: By May 2023, the Coordinator of Student Wellness will re-design the Wellness and Health Advocacy’s web page.