

## First Destination Report for 2022-23 UWL Bachelor's & Associate Degree Graduates

98% of UWL 2022-23 graduates were employed, continuing or planning to continue their education, or serving in the military or a service program within first six months of graduation. Data is based on a knowledge rate of 74% from all sources including First Destination Survey responses, National Student Clearinghouse data, and web based searches. Results indicate that 2% were still seeking employment; all but 1 respondents were seeking either work or education. Approximately 69% of graduates were working or studying in Wisconsin as determined by location of employer or graduate school. A total of 2180 Bachelor's and Associate Degrees were earned (total student count of 1,998), data was reported or found for 1610 of the degrees (74%), leaving 26% of the degrees without any information (representing 525 students).



College/Program Area	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
College of Business Administration	602	120	482	0	19	455	1	2	477	\$58,260	5	322	99
College of Art, Social Sciences, & Humanities	602	204	398	1	150	232	5	3	390	\$42,244	9	268	41
College of Science and Health	736	200	536	0	226	297	2	3	528	\$51,568	8	345	61
Teacher Education Programs	225	40	185	0	9	172	0	0	181	\$44,939	4	162	71
Sum of Bachelor's Degree Earners	2165	564	1601	1	404	1156	8	8	1576	\$50,922	26	1097	272
Associate Degree Earners	15	6	9	0	7	2	0	0	9	<i>NR</i>	0	7	0
<b>UWL Overall Totals</b>	<b>2180</b>	<b>570</b>	<b>1610</b>	<b>1</b>	<b>411</b>	<b>1158</b>	<b>8</b>	<b>8</b>	<b>1585</b>	<b>\$50,922</b>	<b>26</b>	<b>1104</b>	<b>272</b>
<b>Percentage of Total Degrees</b>		<b>26%</b>	<b>74%</b>	<b>0%</b>	<b>19%</b>	<b>53%</b>	<b>0.7%</b>	<b>0.4%</b>	<b>72.7%</b>		<b>1%</b>	<b>51%</b>	<b>12%</b>
<b>Percentage of Degrees with Information Available</b>				<b>0.1%</b>	<b>26%</b>	<b>72%</b>	<b>0.5%</b>	<b>0.5%</b>	<b>98%</b>		<b>2%</b>	<b>69%</b>	<b>17%</b>

College of Business Administration	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Accountancy	68	11	57	0	2	55	0	0	57	\$63,245	0	37	22
Economics-CBA	36	6	30	0	2	28	0	0	30	\$56,480	0	11	8
Finance	179	38	141	0	7	131	1	0	139	\$61,879	2	91	32
Finance-Risk, Insurance, & Financial Planning	22	3	19	0	0	19	0	0	19	<b>\$52,533</b>	0	16	3
Health Info Management Tech	1	0	1	0	0	1	0	0	1	<i>NR</i>	0	1	0
Information Systems	29	3	26	0	1	25	0	0	26	\$67,305	0	19	6
International Business	19	4	15	0	0	15	0	0	15	<b>\$55,501</b>	0	10	2
Management	117	27	90	0	2	86	0	1	89	\$50,238	1	69	18
Marketing	131	28	103	0	5	95	0	1	101	\$53,611	2	68	8
<b>CBA Totals</b>	<b>602</b>	<b>120</b>	<b>482</b>	<b>0</b>	<b>19</b>	<b>455</b>	<b>1</b>	<b>2</b>	<b>477</b>	<b>\$58,260</b>	<b>5</b>	<b>322</b>	<b>99</b>
<b>Percentage of Total Degrees</b>		<b>20%</b>	<b>80%</b>	<b>0%</b>	<b>3%</b>	<b>76%</b>	<b>0%</b>	<b>0%</b>	<b>79%</b>		<b>1%</b>	<b>53%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>4%</b>	<b>94%</b>	<b>0%</b>	<b>0%</b>	<b>99%</b>		<b>1%</b>	<b>67%</b>	

## First Destination Report for 2022-23 UWL Bachelor's and Associate Degree Graduates

<u>College of Arts, Social Sciences, &amp; Humanities</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Archaeological Studies	26	8	18	0	6	12	0	0	18	\$39,520	0	7	2
Archaeological Studies: Cultural Anthropology	8	2	6	0	0	4	2	0	6	NR	0	5	0
Art Major	13	6	7	0	4	2	0	0	6	NR	1	5	0
Comm Studies: Interpersonal Comm	12	3	9	0	1	8	0	0	9	NR	1	7	0
Comm Studies: Org & Professional Comm	40	7	33	0	4	27	1	0	32	\$43,054	1	25	7
Comm Studies: Media Studies	22	6	16	0	1	15	0	0	16	\$41,083	0	14	3
Comm Studies: Public Comm & Advocacy	5	1	4	0	1	3	0	0	4		0	2	1
Economics-CLS	4	1	3	0	1	2	0	0	3	NR	0	2	0
English Major: Medical Professions	6	1	5	0	3	2	0	0	5		0	2	1
English Major: Literary/Cultural	4	1	3	0	0	3	0	0	3	\$29,380	0	3	2
English Major: Rhetoric & Writing Emphasis	16	5	11	0	3	8	0	0	11	\$49,000	0	8	2
French Major	3	1	2	0	1	0	1	0	2	NR	0	0	0
French Business Major	1	1	0	0	0	0	0	0	0	NR	0	0	0
German Studies Major	6	0	6	0	1	4	0	1	6		0	4	1
General Studies	49	20	29	0	10	17	0	1	28	\$55,667	1	18	3
History Major: Public & Policy Emphasis	2	0	2	0	1	1	0	0	2	NR	0	2	0
Music Major: Performance**	5	1	4	0	1	2	0	1	4		0	3	1
Philosophy Major	12	7	5	0	1	4	0	0	5	NR	0	3	0
Political Science Major	51	22	29	0	9	19	0	0	28		1	23	1
Psychology Major	226	84	142	0	80	61	0	0	141	\$39,677	1	96	9
Public Administration Major	14	3	11	0	1	9	0	0	10	\$48,453	1	9	3
Sociology Major	27	11	16	0	7	9	0	0	16		0	11	1
Spanish Major	26	5	21	1	8	11	1	0	20	\$44,339	0	14	3
Theatre Arts Major: Design/Technical	3	0	3	0	1	1	0	0	2	NR	2	0	0
Theatre Arts Major: General Studies	2	1	1	0	0	1	0	0	1	NR	0	1	0
Theatre Arts Major: Music Theatre	2	2	0	0	0	0	0	0	0	NR	0	0	0
Theatre Arts Major: Performance	3	0	3	0	1	2	0	0	3	NR	0	1	0
Theatre Arts Major: Stage Management	5	3	2	0	0	2	0	0	2		0	1	1
Women's Studies Major	9	2	7	0	4	3	0	0	7	NR	0	2	0
<b>CASSH Totals</b>	602	204	398	1	150	232	5	3	390	\$42,244	9	268	41
<b>Percentage of Total Degrees</b>		<b>34%</b>	<b>66%</b>	<b>0%</b>	<b>25%</b>	<b>39%</b>	<b>1%</b>	<b>0%</b>	<b>65%</b>		<b>1%</b>	<b>45%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>38%</b>	<b>58%</b>	<b>1%</b>	<b>1%</b>	<b>98%</b>		<b>2%</b>	<b>67%</b>	

## First Destination Report for 2022-23 UWL Bachelor's and Associate Degree Graduates

<u>Teacher Education Programs</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Art Education Major	7	1	6	0	0	6	0	0	6	\$43,242	0	6	2
Biology Education Major	9	4	5	0	0	5	0	0	5	\$42,496	0	3	2
Chemistry Education	2	0	2	0	0	2	0	0	2		0	2	1
Early Childhood to Middle Childhood Ed	45	4	41	0	2	38	0	0	40	\$45,510	1	34	11
Elementary and Middle School Ed (K-9)	26	5	21	0	2	18	0	0	20	\$45,428	1	18	10
Elementary and Middle School TESOL (K-9)	1	0	1	0	0	1	0	0	1		0	1	1
English Education Major	6	3	3	0	0	3	0	0	3	\$40,450	0	3	2
ESS: Physical,Adapted, & School Health Ed	5	0	5	0	0	5	0	0	5	\$50,601	0	4	2
Exercise & Sports Science Major: Physical Ed	11	1	10	0	3	6	0	0	9	\$45,118	1	8	2
General Science (Broadfield) Major	4	3	1	0	0	1	0	0	1	NR	0	1	0
History Education Major	2	1	1	0	0	1	0	0	0		0	1	1
Mathematics: Math Education (4-12)	7	0	7	0	0	7	0	0	7	\$44,284	0	6	4
Mathematics Major: Education Emphasis	3	0	3	0	1	1	0	0	2	NR	1	1	0
Middle Childhood to Early Adolescence Ed	58	7	51	0	0	51	0	0	51	\$45,098	0	47	19
Music Education Major: General Music Ed	1	0	1	0	0	1	0	0	1		0	1	1
Music Education Major: Instrumental Ed	6	1	5	0	1	4	0	0	5	\$44,392	0	5	2
Political Science Education Major	1	0	1	0	0	1	0	0	1		0	1	1
School Health Education Major	3	0	3	0	0	3	0	0	3	NR	0	3	0
Social Studies Major (Broad Field) (A & B)	10	4	6	0	0	6	0	0	6	\$44,831	0	6	5
Broadfield Social Studies (4-12)	5	4	1	0	0	1	0	0	1	NR	0	1	0
Broadfield Social Studies History (4-12)	4	0	4	0	0	4	0	0	0	\$46,606	0	4	2
Broadfield Social Studies Political Science (4-12)	1	0	1	0	0	1	0	0	0	NR	0	1	0
Spanish Education TESOL (K-12)	1	0	1	0	0	1	0	0	1	NR	0	0	0
Spanish Education Major	7	2	5	0	0	5	0	0	5	\$43,333	0	5	3
<b>Teacher Education Totals</b>	225	40	185	0	9	172	0	0	175	\$44,939	4	162	71
<b>Percentage of Total Degrees</b>		<b>18%</b>	<b>82%</b>	<b>0%</b>	<b>4%</b>	<b>76%</b>	<b>0%</b>	<b>0%</b>	<b>78%</b>		<b>2%</b>	<b>72%</b>	
<b>Percentage of Degrees with Information Available</b>				0%	5%	93%	0%	0%	95%		2%	88%	

<u>Associate of Arts Degrees</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Associate of Arts Degree	15	6	9	0	7	2	0	0	9	NR	0	7	0
<b>Percentage of Total Degrees</b>		<b>40%</b>	<b>60%</b>	<b>0%</b>	<b>47%</b>	<b>13%</b>	<b>0%</b>	<b>0%</b>	<b>60%</b>		<b>0%</b>	<b>47%</b>	
<b>Percent of Degrees with Information Available</b>				0%	78%	22%	0%	0%	100%		0%	78%	

## First Destination Report for 2022-23 UWL Bachelor's and Associate Degree Graduates

<u>College of Science and Health</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Biochemistry Major ASBMB Certification	16	3	13	0	6	7	0	0	13		0	10	1
Biology Major	134	40	94	0	45	47	0	0	92	\$48,884	2	57	7
Biology Major: Aquatic Science Conc.	7	0	7	0	1	5	1	0	7	NR	0	5	0
Biology Major: Biomedical Science Conc.	52	18	34	0	18	15	0	0	33	\$41,247	1	23	2
Biology Major: Molecular Genetics/Cellular	17	7	10	0	1	8	0	0	9		1	6	1
Biology Major: Environmental Science Conc.	10	2	8	0	1	7	0	0	8	\$45,800	0	7	2
Biology Major: Plant & Fungal Conc.	5	4	1	0	1	0	0	0	1	NR	0	1	0
Chemistry Major: ACS Cert.	9	2	7	0	2	4	0	0	6		1	4	1
Chemistry Major: Business Conc.	2	0	2	0	1	1	0	0	2	NR	0	2	0
Chemistry Major: Environmental Science Conc.	3	0	3	0	3	0	0	0	3	NR	0	0	0
Clinical Laboratory Science Major	25	4	21	0	9	12	0	0	21	\$60,741	0	8	8
Public Health & Comm. Health Education Major	61	7	54	0	12	40	1	1	54	\$49,644	0	37	7
Computer Science Major	47	12	35	0	1	32	0	1	34	\$61,615	1	25	9
Computer Science: Computer Engineering Tech.	2	2	0	0	0	0	0	0	0	NR	0	0	0
Computer Science: Cybersecurity Dual Deg MSE	1	0	1	0	1	0	0	0	1	NR	0	1	0
Computer Science: Dual Degree-MSE	4	0	4	0	3	1	0	0	4	NR	0	1	0
Exercise & Sports Science: Fitness	36	8	28	0	9	18	0	1	28	\$37,160	0	20	2
Exercise & Sports Science: Exer. Sci.-Pre-Prof.	114	26	88	0	72	16	0	0	88	NR	0	61	0
Exercise & Sports Science: Sport Management	21	1	20	0	5	15	0	0	20		0	13	1
Geography Major	2	1	1	0	0	1	0	0	1	NR	0	0	0
Geography Major: Environmental Science Conc.	8	4	4	0	0	4	0	0	4	NR	0	4	0
Geography Major: GIS Conc.	7	1	6	0	2	4	0	0	6	\$45,067	0	3	3
Geography Major: Humans/Environment Conc.	1	0	1	0	0	1	0	0	1	NR	0	1	0
Health/Wellness Management (Online)	3	0	3	0	0	3	0	0	3	NR	0	3	0
Mathematics Major	11	6	5	0	4	1	0	0	5	NR	0	3	0
Mathematics Major: Applied Emphasis	1	0	1	0	0	1	0	0	1		0	0	1
Microbiology Major	4	2	2	0	0	2	0	0	2		0	2	1
Microbiology Major: Biomedical Conc.	15	2	13	0	4	7	0	0	11	\$53,271	2	5	3
Nuclear Medicine Technology Major	17	7	10	0	2	8	0	0	10	\$75,046	0	5	3
Physics Major	4	2	2	0	1	1	0	0	2	NR	0	1	0

*(Remaining CSH degrees found on next page)*

## First Destination Report for 2022-23 UWL Bachelor's and Associate Degree Graduates

<u>College of Science and Health</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Physics Major: Applied Physics	2	0	2	0	1	1	0	0	2	NR	0	1	0
Physics Major: Astronomy	1	0	1	0	0	1	0	0	1		0	1	1
Physics Major: Biomedical Conc.	3	0	3	0	1	2	0	0	3	\$41,860	0	1	2
Physics Major: Business Conc.	2	0	2	0	0	2	0	0	2		0	1	1
Physics Major: Computational Physics	1	1	0	0	0	0	0	0	0	NR	0	0	0
Radiation Therapy Major	21	12	9	0	1	8	0	0	9	\$67,288	0	6	2
Recreational Mgmt: Comm. Recreation	6	4	2	0	0	2	0	0	2		0	1	1
Recreational Mgmt: Outdoor Recreation	8	2	6	0	1	5	0	0	6	\$26,728	0	2	1
Recreational Mgmt: Tour & Event Mgmt	4	2	2	0	0	2	0	0	2	NR	0	1	0
Recreational Therapy	26	12	14	0	6	8	0	0	14		0	9	1
Recreational Therapy: Dual Degree Ther. Rec	9	0	9	0	9	0	0	0	9	NR	0	9	0
Statistics	4	1	3	0	2	1	0	0	3	NR	0	1	0
Statistics: Actuarial Science Conc.	7	3	4	0	0	4	0	0	4	NR	0	3	0
Statistics: Dual Degree Applied Statistics	3	2	1	0	1	0	0	0	1	NR	0	1	0
CSH Totals	736	200	536	0	226	297	2	3	528	\$51,568	8	345	61
<b>Percentage of Total Degrees</b>		<b>27%</b>	<b>73%</b>	<b>0%</b>	<b>31%</b>	<b>40%</b>	<b>0%</b>	<b>0%</b>	<b>72%</b>		<b>1%</b>	<b>47%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>42%</b>	<b>55%</b>	<b>0%</b>	<b>1%</b>	<b>99%</b>		<b>1%</b>	<b>64%</b>	

**Notes:** \***bolded, italicized** average salary based on 5 or less reports. Salary data hidden for majors with only one student report. NR= no salary data reported. Career outcomes include the counts for those continuing education, employed, volunteering, and serving in the military. The counts in these tables represent the total numbers of majors earned by students, therefore the same student might be counted in multiple majors and colleges. Data was collected from the First Destination Survey, enrollment data from the National Student Clearinghouse, and web based reports. Location of employment or educational institution used to determine post graduate Wisconsin residency. \*\*one student deceased in this major.

Produced by the Office of Institutional Research, Assessment, and Planning in cooperation with Academic Advising Center & Career Services Office

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Updated 5/31/2024