



Annual Meeting  
Cleary Alumni & Friends Center  
615 East Avenue N, La Crosse, WI 54601  
Allen Conference Room  
October 21, 2023

## Meeting Minutes

Members Present: Joe Chilsen (President), Mandi Hinrich, Greg Curti, Mary Hericks, Dan Braund, Joe Bucheger, Janie Morgan, Jeff Jensen; Amelia Dittmann, Steve Fleis, TJ Brooks  
Online: Joanna Binsfeld  
Guests: Noah Hinrich, Arnie D

- I. Call to Order 10:05a by Joe Chilsen
- II. Approval of the Minutes
  - a. Motion to approve by Joe B, seconded by Jeff J
- III. Treasurer's Report by Dan Braund
  - a. Operating Fund balance is \$1,746.51
  - b. Endowment Fund balance \$94,771.04
  - c. Martin & Julie Helgeson Endowment Fund balance \$29,183.61
  - d. Motion to approve by Mandi H, seconded by Greg C
- IV. Dean's Comments by TJ Brooks
  - a. Day of Giving was a success. Over \$450,000 was donated to UWL
  - b. 2023-2024 is very close to being the largest CBA class of freshmen
  - c. The tuition differential that was added has helped fund additional advisors.
  - d. CBA has hired 15 new instructors; but still struggling to offer competitive salaries
  - e. UWL structurally strong. The budget is especially sound compared to other UW schools.
    - i. As a result, UWL is not doing direct enrollments, like other schools.
- V. Report from the President by Joe Chilsen
  - a. Thank you to TJ for being a supportive Dean to the Silver Eagles
  - b. Thank you to Janie for being the bedrock to the success of the Silver Eagles
  - c. Thank you to Dan Braund for chairing a successful Take an Eagle to Breakfast in 2023
  - d. Looking forward to bringing in more young alumni
    - i. Growth in membership over the past year has been impressive
  - e. Financial the Board is strong
  - f. Final thanks to all on the Board for all the work that is done
- VI. Comments From Alumni & Friends Foundation by Janie Morgan
  - a. Officially aligned as of 7/1/2023
  - b. As a result of the new foundation, Janie has lots of new staff
  - c. New Chancellor recruitment underway
    - i. Chancellor Gow retiring at the end of the school year

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- VII. Present / Approval of UWL Alumni & Friends Foundation Memorandum of Understanding
  - a. Official approval of the Memorandum of Understanding and signing by Joe Chilsen and Janie Morgan
  
- VIII. Scholarship Committee by Greg Curti
  - a. Silver Eagle Scholarships given to Ashley Butt, Esbeidy Guevara, Nicholas Litterer
  - b. Marling & Julie Helgesen Scholarship given to Annika Zillisch
  
- IX. Golden Eagle Award Presentation by Joe Chilsen
  - a. Amelia Dittman for her 27-year commitment to the Silver Eagles
  - b. Dan Braund for being the Secretary and Treasurer for many many years
  
- X. Marketing Committee by Mandi Hinrichs
  - a. 22 new members since 2022
    - i. Changes have been instrumental in the growth of new members
  - b. Two social gatherings were held
    - i. Milwaukee Area - April 2023 - 15 attended
    - ii. Trempealeau - Sept 2023 - 14 attended
    - iii. Future socials to be planned in early 2024, Chicago area and Oshkosh
  - c. The website has been updated. Still needs more work
  - d. Silver Eagle business cards were created to be shared with alumni
  - e. Both a Facebook and LinkedIn page have been created
  
- XI. Governance Committee by Greg Curti
  - a. Outgoing Board Member
    - i. Thank you to Marlin H for all of his years and work to grow the Silver Eagles
  - b. Re-Election & Election of Board Members
    - i. Dan Braund was re-elected
    - ii. Casey Severson was elected to a three-year term
    - iii. All Approved
  - c. Election of Executive Committee
    - i. Mandi Hinrich - President
    - ii. Mary Hericks - Vice President
    - iii. Greg Curti - Treasurer
    - iv. Jennifer Walkowiak - Secretary
  
- XII. Take An Eagle To Breakfast by Mandi Hinrichs
  - a. Planned for Feb 28<sup>th</sup>, 2024 at 7:30am
  - b. Dan Braund to chair planning committee
  - c. Recruiting other committee members
  
- XIII. For the Good of the Order by Mandi Hinrich
  - a. Special thanks to Joe Chilsen for his past presidency of the Silver Eagles
  
- XIV. 2024 Calendar
  - a. TAETB to Feb 28<sup>th</sup> @ 7:30am
  - b. Board Meeting - Thursday, March 21<sup>st</sup> @ 4pm

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- c. Board Meeting - Thursday, September 12th @ 4pm
- d. Annual Meeting - Saturday, October 19th? (confirm Homecoming Date) @ 10am

XV. Adjournment

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