

Message from the President (September 2024)

Greetings fellow Silver Eagles,

I hope this newsletter finds you well. It is hard to believe another summer is behind us and a new school year is starting. It is always exciting to reminisce about our college days, moving into the dorms, and the anticipation of a new year. This year brings much excitement for UWL, with a new leader, Chancellor James Beeby, whose vision includes maintaining a student-centered institution with high-quality academics. You can read more of Beeby's opening address [here](#).

Our Annual Silver Eagles Meeting will be Saturday, October 5th (10:00am), as part of Homecoming Weekend. It is always a fun time to come back to La Crosse, catch up with old friends, see what has changed on campus and downtown, and take in all of nature's beauty and activities the La Crosse area offers. Attached you will find the minutes from the 2023 Annual Meeting. If you are local to La Crosse, or planning to be in town for the weekend, please join us! We will also be hosting a tailgate party after the Annual Meeting, prior to the 1pm football game against UW-Platteville. Details to follow via email and posted on our social media channels (Facebook and LinkedIn).

The Silver Eagles continue to focus on our mission: to serve, support, and advance the goals of students, faculty, alumni, and friends of the University of Wisconsin-La Crosse College of Business Administration. A primary focus has been building upon our membership, as a means to keep alumni connected with the College of Business and grow the scholarship fund. We are also expanding our efforts on building stronger relationships with La Crosse area and alumni owned businesses, to capitalize on opportunities for students. We had a Silver Eagle social in the Chicagoland area in April. Many thanks to Jeremy Richter ('94) for hosting us at Richter Studios in Highland Park, IL.

Please spread the word about the Silver Eagles and encourage fellow alumni to join. While membership is free, the larger our membership, the more opportunities we will be able to bring to students and the College of Business. Mark February 26, 2025 in your calendar, and join us for Take an Eagle to Breakfast (TAETB), an exceptional opportunity for students, and our largest source of income. This event will be held in conjunction again with the UWL Spring Career & Internship Fair. To date, the Silver Eagles have awarded over \$57,000 in scholarships!

The more engagement and the larger our membership, the more impactful we can be to the College of Business, students, alumni, and employers. Stay connected with your Silver Eagles. Follow us on [LinkedIn](#) and [Facebook](#). Our website is continually updating, you can

visit us [HERE](#). If you wish to get involved with the Silver Eagles, drop us an email at [email address]. As a Silver Eagle there are several ways to get involved from near and far.

Respectfully,

Mandi (McConnell) Hinrichs ('03)