**Academic Advising and Important Points for Admitted Sport Management Students**

Department of Exercise and Sport Science

Here are **important points** that you need to be aware of after you get accepted into the sport management program.

1. Maintain required GPA and grade

* Once admitted to the sport management program, a **2.75 GPA** (UWL cumulative and major) must be maintained each semester and a **“C” grade or better** must be earned in all required and elective major courses for retention in the program.

1. Complete ACC 221 Accounting Principles I ASAP

* Complete ACC 221 at your earliest opportunity. The class is offered every Fall and Spring Semester--as well as in most Winter and Summer Sessions. There has been some discussion about adding a math class prerequisite to ACC 221, in the future, and it makes sense to complete the class at your earliest opportunity.

1. Complete lower-level courses during your sophomore year

* Take all the 200- and 300-level courses during your sophomore and junior years. You will have schedule conflicts if you wait until senior year to take 200-level courses. For example, these courses usually have schedule conflicts: ESS 206 & 449, MKT 370 & ESS 410, MKT 370 & ESS 432, ECO 320 & SM courses (please check Wings).

1. Pay attention to course prerequisite(s)

* A prerequisite course must be completed before another course is started. For example, you don’t want to take MKT 309 in your very last semester on campus because MKT 309 is a prerequisite for MKT 370 and ESS 448.
* There are transfer equivalents to ECO 110 and MKT 309 available in a self-paced, online format through UW Independent Learning—

[U296-101 Principles of Microeconomics](https://il.wisconsin.edu/course-catalog/principles-of-microeconomics/u296-101-3o/)

[U216-311 Principles of Marketing](https://il.wisconsin.edu/course-catalog/principles-of-marketing/u216-311-3o/).

There is a [tuition waiver](https://il.wisconsin.edu/getting-started/full-time-uw-students/) option with both courses, and please contact Guy Herling, [gherling@uwlax.edu](mailto:gherling@uwlax.edu), if interested in taking either or both classes.

1. Take required courses outside ESS Department ASAP

* These courses often fill up quickly: ECO 110, ACC 221, CST 260, ENG 307, MGT 308, MKT 309, ECO 320, and MKT 370.

1. Check Wings carefully each semester

* Check your Wings each semester to see your academic progress. In particular, make sure you **enroll in all required courses and complete all required credits on the very last semester on campus** before your ESS 450 Internship. You don’t want to stay one more semester just for a course and postpone ESS 450 Internship because you didn’t enroll in all required courses before internship.

1. Take ESS 449 **Seminar in Sport Management your last semester on campus before ESS 450**

* Enroll in this one semester prior to ESS 450 Internship. Take it in your last semester on campus before ESS 450.

1. Take ESS 450 Internship in the very last semester before graduation

* **Enroll in the very last semester before graduation**. No other courses counted towards sport management degree will be allowed to take with ESS 450 at the same semester.
* To be admitted to the **ESS 450** Internship program, the student must achieve a **2.75** UWL cumulative and major GPA and have successfully completed all course work for the sport management major. A **"C" grade or better** must be earned in all required and elective major courses for retention in the program.