

The logo for the University of Wisconsin-La Crosse, featuring the text "UNIVERSITY OF WISCONSIN LA CROSSE" in a sans-serif font, followed by a large, stylized "UWE" logo with a graphic element resembling a bird or a flame.

The Universities of Wisconsin's top capital priority

Building Wisconsin's STEM workforce

An architectural rendering of a modern, multi-story brick and concrete building, identified as the Prairie Springs Science Center. The building features a prominent glass-enclosed staircase and a glass-enclosed entrance. Several people are shown walking on the steps and near the entrance. The sky is blue with scattered white clouds.

Prairie Springs Science Center Completion Project



It's a great investment in Wisconsin's STEM workforce

Business partners like Kwik Trip, Mayo, Trane Technologies, J.F. Brennan and many others invest in UWL for targeted curriculum, research, internships and workforce development. Nearly 87% of UWL's College of Science & Health graduates work for employers throughout Wisconsin – not just in the La Crosse area, but at major employers like Epic, Exact Sciences and leading health-care providers statewide. Donors have invested more than \$15 million to enhance UWL's STEM education since 2018, and more donations are expected once Prairie Springs is completed.

Modern facilities prepare students for changing workforce needs

UWL is gearing up for growth in data science, engineering physics, environmental sciences and food science. Completing the Prairie Springs Science Center will add 30 new STEM classrooms and labs – ranging from 25 to 150 seats. UWL students and faculty work with leading Wisconsin businesses to conduct research that strengthens business partnerships and promotes career readiness for our graduates.

Enrollment continues to grow – and for good reason

UWL consistently rates as a top public university for academic quality and value, and enrollment continues to increase – up more than 1,000 students since 2007. UWL welcomed its largest first-year class ever in fall 2024. And UWL has a top retention rate – 86.7% of 2023-24 first-year students returned to learn from our award-winning faculty.

We're ready to take the next step

Because of sound planning and fiscal management, the Prairie Springs Science Center Completion Project is shovel-ready once funding is approved. UWL's outdated science facility, Cowley Hall, lacks modern lab space, fire suppression and ADA accessibility. The building leaks when it rains and has been the most expensive on campus to maintain. When Cowley opened in the 1960s, UWL had about 4,800 students – compared to the current enrollment of nearly 10,500 students. Today, more than half of UWL's students study the sciences.



**Learn more
and pledge
your support.**