

UWL Alumni & Friends Foundation

We want YOU to get ON BOARD!

Consider serving on the Board of Directors for the UWL Alumni & Friends Foundation!

By serving as a volunteer for the Foundation, you will have opportunities to assist an organization that seeks to advance the excellence of the University of Wisconsin-La Crosse through supporting strategic initiatives, advocacy, fundraising, alumni engagement, and community building.

Your service and commitment to the Foundation and University will allow you to gain:

- A deeper relationship with UWL
- An expanded network of professionals that share a common interest – UWL
- A direct connection to University leadership and frequent campus updates
- An opportunity to lend an important voice to guiding the future of the Foundation
- Access to special University events

Additionally, your Board experience will lead to personal and professional growth, including:

- Development of leadership, marketing, finance, and strategic planning skills
- Advocacy roles for important initiatives of the Foundation and University
- Opportunity to support and fund initiatives that are meaningful to you

Do you have what it takes? Key qualities for the Board of Directors:

❖ **Respect** ❖ **Integrity** ❖ **Confidentiality** ❖ **Fiduciary Responsibility** ❖

Expertise in finance, philanthropy, law, business, education, and marketing especially welcome!

Can you commit? Responsibilities of Directors include:

- **Participation** - Prepare for and attend quarterly Board meetings, actively serve on at least one standing committee, and share expertise and opinions on Board matters.
- **Engagement** – Carefully review all materials from the Foundation and University and conscientiously discuss all matters brought before the Board and committees.
- **Representation** - Have positive interactions on behalf of UWL with alumni, donors, parents, friends, government, community, campus, and businesses; attend University activities; serve as an ambassador; and advocate for quality higher education.
- **Contribution** - Make an annual gift to the Foundation with a goal of total annual contributions of \$1,000 or more, consider higher levels of philanthropic support during major fundraising campaigns, and consider a legacy gift to the Foundation.
- **Support of the Philanthropic Process** – Actively participate in the identification, cultivation, solicitation, and/or stewardship of donors and prospective donors.
- **Service** - Serve for an initial 3-year term that may be renewed twice for a total of up to three 3-year terms.

We hope you will consider the opportunity to serve as a volunteer of the UWL Alumni & Friends Foundation. For more information, email the UWL Foundation at foundation@uwlax.edu or call Maegan Ames, Executive Assistant, UWL Alumni & Friends Foundation at 608.785.6803.