

# UWL Alumni & Friends Foundation

## Share your talents with us!

### Consider serving as a Citizen Member for the UWL Alumni & Friends Foundation!

Citizen Members are volunteers, not currently serving on the Board of Directors, who bring special expertise to the Foundation by serving on a committee. As a committee volunteer for the Foundation, you will have opportunities to assist an organization that seeks to advance the excellence of the University of Wisconsin-La Crosse through supporting strategic initiatives, advocacy, fundraising, alumni engagement, and community building.

### Foundation standing committees seeking Citizen Members include:

- Finance & Investment Committee
- Audit Committee
- Engagement & Philanthropy Committee

### Your service and commitment to the Foundation and University will allow you to gain:

- A deeper relationship with UWL
- An expanded network of professionals that share a common interest – UWL
- A direct connection to University leadership and frequent campus updates
- An opportunity to lend an important voice to guiding the future of the Foundation

### Do you have what it takes? Key qualities for Citizen Members:

❖ **Respect** ❖ **Integrity** ❖ **Confidentiality** ❖ **Fiduciary Responsibility** ❖

Expertise in finance, accounting, philanthropy, business, and education especially welcome!

### Can you commit? Responsibilities of Citizen Members include:

- **Participation** - Prepare for and attend committee meetings, keep current with affairs of the University and education in general, and share expertise and opinions on committee matters.
- **Engagement** – Carefully review all materials from the Foundation and University and conscientiously discuss all matters brought before the committees.
- **Representation** - Have positive interactions on behalf of UWL with alumni, donors, parents, friends, government, community, campus, and businesses; attend University activities; serve as an ambassador; and advocate for quality higher education.
- **Contribution** - Make an annual gift commensurate with your ability to give to the Foundation, consider higher levels of philanthropic support during major fundraising campaigns, and consider a legacy gift to the Foundation.
- **Service** - Serve for an initial 1-year term that may be renewed annually.

We hope you will consider the opportunity to serve as a volunteer of the UWL Alumni & Friends Foundation. For more information, email the UWL Foundation at [foundation@uwlax.edu](mailto:foundation@uwlax.edu) or call Maegan Ames, Executive Assistant, UWL Alumni & Friends Foundation at 608.785.6803.