

All digital options

Option 1: (1 month campaign)

Audience Targeted Display with 58,333 impressions per month

30 Day Online Job Posting on our Local and Max Programmatic distribution networks: includes Education, College, Diversity, Veterans, and Social Media Jobs

Targeted Social Facebook Ad: Estimated 113 – 369 clicks per month

Total Campaign: \$1,470.00 net

Option 2: (1 month campaign)

Audience Targeted Display with 41,667 impressions per month

30 Day Online Job Posting on our Local and Max Programmatic distribution networks: includes Education, College, Diversity, Veterans, and Social Media Jobs

Total Campaign: \$970.00 net

TARGETED DISPLAY

WHY?

Build your brand's appearance online and entice your target audience to seek-out information and visit your website through/with Audience Targeting.

HOW?

Targeted display (also called Programmatic) allows you to reach your ideal customer where they spend time online, utilizing data segments such as demographic information, website category, browsing behavior, and search habits; and then serve your ads to them wherever they are online - across desktop, mobile, and tablet devices.

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